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INDUSTRIES

July 2019

1933industries.com



DISCLAIMER STATEMENTS

This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.



INFUSED MFG



COMPANY OVERVIEW

1933 Industries Inc. is a vertically integrated, brand-focused cannabis company with operations in the United States and Canada.

Operating through two subsidiary companies, the Company owns leading cannabis brands as well as licensed cannabis cultivation, extraction, processing and manufacturing assets.



Hemp-based, CBD consumer packaged goods



Flower and concentrate branded products



Licensed medical and adult-use cannabis cultivation



Hemp processing and extraction services

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CORPORATE STRUCTURE

1933 Industries Inc. (BC)



AMA

91% Ownership

Alternative Medicine Association, LC (AMA), a licensed medical and adult-use cannabis cultivation and production facility that produces its own line of unique cannabis-based products and manufactures other third-party brands.

INFUSED  MFG

Infused MFG

100% Ownership

Infused MFG (Infused) produces hemp-based, CBD products, thoughtfully crafted of high quality organic botanical ingredients.



CANNAHEMP™
Pure • Enhanced • Proven



CANNAFUSED™

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INDUSTRY AT A GLANCE

US
cannabis
industry is
projected to exceed
\$50 Billion
by 2026

(Cowen & Co.)

11
States
with
recreational
cannabis
laws

33
States
with
medical
cannabis
laws

The **CBD**
market is
expected to
grow to
\$21 Billion
in **2020**

(Hemp Business Journal)

CATALYSTS

Strengthening the Tenth Amendment Through Entrusting States (STATES) Act - gives greater autonomy to individual states in determining their cannabis rules without interference from the federal government.











SAFE Banking Act - aims to protect banks that serve cannabis companies in states that have legalized it.

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BUSINESS MODEL

	Vertical Integration	Current	Future	Highlight
	Cultivation	✓	✓	#LasVegasOriginal Distinction of being the first licensed cultivator of medicinal cannabis in Las Vegas, one of the world's top canna-tourism destinations
	Extraction	✓	✓	Branded THC Products AMA branded concentrates account for 70% of the company's THC business and are sold in licensed dispensaries in Nevada
	White Label Production	✓	✓	Licensing Agreements Partnerships with best of breed names in place with Denver Dab Co., OG DNA Genetics, Gotti's Gold, Kurupt's Moonrocks
	CBD Branded Goods	✓	✓	Proprietary Hemp and CBD Infused Wellness Products Unique formulations developed in-house with verticals in pain management, action sport recovery and pet wellness that appeal to a broad consumer base
	Distribution	✓	✓	Coast to Coast Distribution Established proprietary distribution channels for Canna Hemp™ line, now sold to over 800 outlets across 46 US states
	Branding & Packaging	✓	✓	Innovative Branding and Packaging Unique branding, packaging with significant brand presence and customer following
	Marketing	✓	✓	In-house Marketing and Sales Unrivalled customer service and education offerings and specialized marketing
	E-commerce	✓	✓	E-commerce Platform Online sales for CBD products
	CBD Extraction	✓	✓	Wholesale Hemp Derived CBC extracts CBD extraction services coming online to produce full spectrum oils, distillates & isolates
	Retail	✗	✗	No retail locations

INVESTMENT HIGHLIGHTS

Strong Financial Position

- \$12.8 M in sales revenue for the nine months, ending April 30th (fiscal 2019), \$12.6 M (fiscal 2018)
- Cash on hand (\$14M as of Q3)
- \$60M total assets
- No debt

Focused on Consumer Packaged Goods (CPGs) - Operating in two Sought-after Verticals

- Cannabis-concentrate - largest market share in Nevada
- CBD branded goods - diversified portfolio of products and brands selling across 46 US states

Growth Centers

- Nevada-based cultivation, production and manufacturing operations
- Huge market opportunity in Las Vegas, a global hub of adult-use cannabis tourism
- Expansion opportunities in mature markets like California and Colorado, new markets such as Canada and Arizona

Vertical Integration

- First ever licensed cultivator in southern Nevada
- First-mover advantage in developing IP, production, distribution and market share
- Advanced cultivation facilities
- Investing in infrastructure - increasing concentrate output, hemp processing

Business Model

- Wholesaler - flower and concentrates
- White label partners - Denver Dab Co, Gotti's Gold
- Co-branded products - Birdhouse Skateboards™, OG DNA Genetics
- E-commerce platform for CBD Canna Hemp™ wellness products

Capital Markets

- Operational expertise with cannabis industry and public market professionals, including long-time cultivators, cosmetic industry professionals, regulators, marketers and financiers
- US/Canada exposure - Canadian listed, OTC QX trading
- Research coverage from Canaccord Genuity

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CAPITAL MARKETS

FINANCINGS TO DATE	\$35.75 M
1933 INDUSTRIES CAPITALIZATION	
Issued & Outstanding	279,584,948 ¹
Warrants Outstanding	56,746,224 ²
Stock Options	17,513,330 ²
STOCK EXCHANGES	
USA	OTCQX: TGIF
Canada	CSE: TGIF
INDICES	
CSE25 Index	
HORIZONS Emerging Marijuana Growers Index ETF	HMJR
OTCQX Composite	
OTCQX Cannabis Index	OTCQXMJ

¹ as of June 1/19. ² as of April 30/19.



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CONSUMER PACKAGED GOODS

BRANDS | CANNABIS FLOWER



BRANDS | CANNABIS CONCENTRATES

SHATTER



CRUMBLE



BATTER



SUGAR WAX



DIAMONDS



BRANDS - LICENSING AGREEMENTS AND PARTNERSHIPS



birdhouse®



DNA
GENETICS

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HEMP/CBD PRODUCT BRANDS & INTELLECTUAL PROPERTY

Canna Hemp™ line of products help those seeking for all-natural organic alternatives.

Available in 800 retail outlets across the US

CANNAHEMP™
Pure • Enhanced • Proven



CANNA FUSED™ | THC/CBD

Full Spectrum CBD

Bioavailability

Non-GMO

Gluten-Free

Paraben-free

CANNA FUSED™



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CANNA HEMP X™

All-natural CBD products for athletes to focus on recovery and wellness.



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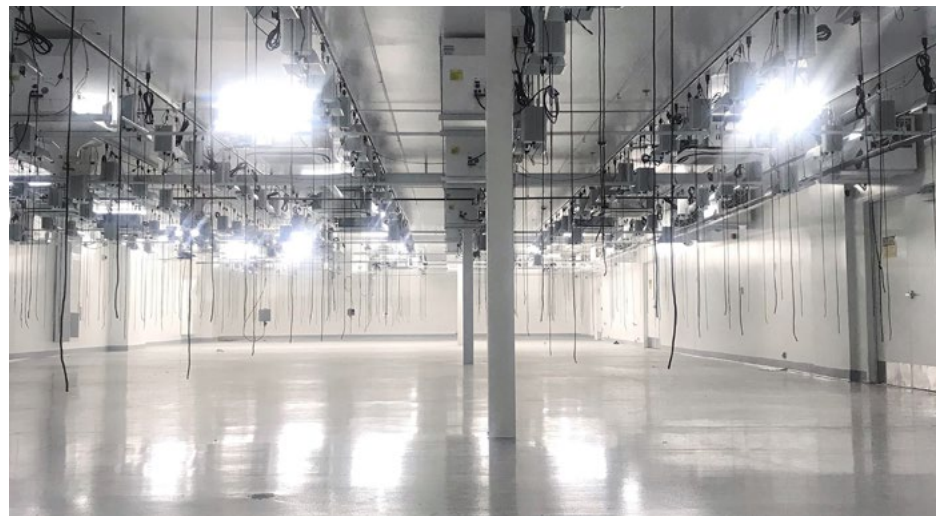
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INFRASTRUCTURE



AMA CULTIVATION FACILITY EXPANSION



Profile	Current	Expansion
 Footprint	12,000 sq. ft.	67,750 sq. ft.
 Canopy	4,000 sq. ft.	40,000 sq. ft.
 Production Capacity	100 lbs./month	700-800 lbs./month
 Timeline		COMPLETED




State-of-the-Art Facility Highlights:

- 5 different zones - 15 bloom rooms and 4 veg rooms
- Sophisticated, fully automated irrigation and fertigation system
- System of small vegetation/cultivation rooms for better crop management
- Vault
- Climate controlled rooms to cater to each phase of plant production
- Benching system to maximize growing space
- Advanced data tracking system for 'steering' the crop scientifically
- 5-fold infrastructure expansion



AMA EXTRACTION



Profile	Current	Expansion
 Footprint	500 sq. ft.	12,000 sq. ft.
 Distillate Production Capacity	40 litres/month	80 litres/month
 Timeline		Fall 2019











HEMP EXTRACTION FACILITY





Poised to be one of Nevada's largest hemp extraction facilities



Profile	Current
 Footprint	12,000 sq. ft.
 Production Capacity	68,000 kgs. of hemp biomass 5,000 kgs. of full spectrum oils 4,500 kgs. CBD isolate
 Equipment	Custom-built, ethanol extraction system with full chromatography GMP standards
 Cannabinoids	THC, CBD, CBN, CBG, CBC, others

Profile	Current
 Goals	<ul style="list-style-type: none"> Utilize all isolates in the manufacturing of our own proprietary consumer branded goods Secure supply of raw materials Increase margins Recurring revenue stream from the sale One of the largest extraction facilities in the state.
 Timeline	December 2019



Profile	Current	Expansion
 Footprint	5,000 sq. ft.	14,000 sq. ft.
 Production Capacity	\$1,000,000 inventory/month	\$3,000,000 inventory/month
 65 SKUs and growing	4 product lines	6 product lines
 Timeline		Summer 2019

Highlights:

- Fully integrated in-house production
- Chemical-free formulas
- Non-GMO organic ingredients
- Real cannabis-derived terpenes
- Triple lab tested products
- Exclusive nanoparticle technology for bioavailability

EXPERIENCED MANAGEMENT TEAM

CHRIS REBENTISCH
Chief Executive Officer



STEVE RADUSCH
Chief Financial Officer



Ester Vigil
President



CALEB ZOBRIST
Executive Vice President



BOARD OF DIRECTORS

BRAYDEN R. SUTTON
Chairman



CAMERON WATT



TERRY TAOUSS, JD



D. RICHARD SKEITH,
BA/JD



BRIAN FARRELL, CA



CHRIS REBENTISCH

STRATEGIC ADVISORS

PAUL ROSEN - noted career entrepreneur, management consultant and public speaker.

“1933 Industries has an experienced and exceptional team of operators in an exciting and quickly expanding industry. The Company’s business model incorporates cultivation, extraction, processing, manufacturing, branding and distribution. There are only a handful of companies that have been able to accomplish this in a short period of time. There is a massive market opportunity in the U.S. cannabis industry and the Company is well positioned for growth.”

TODD HARRISON - Chief Investment Officer and Founding Partner of CB1 Capital Management

“We believe the cannabis industry is in the nascent stages of a multi-year efficacy-led bull market and view cannabis and hemp as ingredients for an array of end products and use-cases that include biopharmaceuticals, beverages & nutraceuticals, cosmetics & vanity and pet supplements. We have accumulated an equity position in 1933 Industries and we look forward to working in an advisory capacity to assist the Company in evaluating and pursuing business opportunities in the United States.”

AS SEEN IN

2019 Academy Awards Oscar Gift Lounge

Bloomberg
TELEVISION

Leafly

Midas
Letter
Live.

Herb

LATalk Radio

YAHOO!
FINANCE

benzinga

Forbes

HIGH TIMES

Civilized.

culture
MAGAZINE

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IN THE MEDIA



Leafly DISPENSARIES STRAINS NEWS PRODUCTS LEAFLY TV™ SEARCH JOIN LOG IN BUSINESS SERVICES

BEST IN STATE: THE TOP STATE-SPECIFIC CANNABIS PRODUCTS AND EXPERIENCES OF 2018

Part 7, Best in State: 2018's Top Cannabis in Nevada

Best Topical: Canna Hemp CBD Relief Cream



Whispered about among cannabis client specialists at nearly every Nevada dispensary I have visited, Canna Hemp Relief felt like a magic potion that was perpetually out of my reach. I'd ask about the cannabis-based topical products that were available, inquire about which ones they would recommend, and in the midst of their list, a pause. "Oh, but Canna Hemp Relief"... And I'd lose whomever it was in a private reverie. Turns out they had just sold the last one in stock, and I'd be left wishing I could find some. What was the big?

When I finally laid hands on it, I understood the hype. Canna Hemp CBD Relief Cream relieves pain through a cool, rejuvenating sensation, and the light formula means your skin just soaks it up. Inflammation above and below the dermis is calmed and soothed with cannabis derived terpenes and organic botanical oils like rosemary and eucalyptus.

Herb READ WATCH SHOP LEARN PRODUCTS STRAINS

Herb's Guide To The Best Cannabis Products On The Planet

The Best Topicals For Pain

Canna Hemp X's Recovery Cream- CBD Fit Recovery



Save yourself a trip to the chiropractor's office with Canna Hemp X's Recovery Cream. From skateboarders to basketball players, Canna Hemp X's Recovery Cream from CBD Fit Recovery is one of the best cannabis products for athletes of any kind. Not only will it work to erase bruises faster, but it will also relieve inflammation, muscle spasms, cramps, and pre and post workout soreness. It does this without any of the nasty side effects of pain pills.

If you want both hot and cold all-natural therapy, Canna Hemp X's Recovery Cream is undoubtedly it. Each bottle has 317mg of CBD, in addition to essential organic eucalyptus, peppermint, and rosemary oils for a light scent. All ingredients are organic, gluten-free and non-GMO.

TRENDING NEWS

The Best CBD Water for Chilling Out and Staying Hydrated



CANNABIS PEERS

Company Name	U.S. Symbol	Non-U.S. Symbol	Qtr Ended	Qtrly Sales (CAD)
Canopy Growth	NYSE: CGC	TSX: WEED	03/31/19	\$94.1
Aurora Cannabis	NYSE: ACB	TSX: ACB	03/31/19	\$65.1
Organigram	NASDAQ: OGI	TSXV: OGI	05/31/19	\$24.8
MediPharm Labs	OTC: MEDIF	TSXV: LABS	03/31/19	\$22.0
Aphria	NYSE: APHA	TSX: APHA	02/28/19	\$17.9
CannTrust	NYSE: CTST	TSX: TRST	03/31/19	\$16.9
National Access Cannabis	OTC: NACNF	TSXV: META	02/28/19	\$16.2
TerrAscend	OTC: TRSSF	CSE: TER	03/31/19	\$14.6
Sunniva	OTC: SNNVF	CSE: SNN	03/31/19	\$14.2
HEXO Corp	NYSE: HEXO	TSX: HEXO	04/30/19	\$13.0
Zenabis Global	OTC: ZBISF	TSX: ZENA	03/31/19	\$11.6
Origin House	OTC: ORHOF	CSE: OH	03/31/19	\$11.2
Supreme Cannabis	OTC: SPRWF	TSX: FIRE	03/31/19	\$10.0
Fire & Flower	OTC: FFLWF	TSXV: FAF	05/04/19	\$9.5
Valens GroWorks	OTC: VGWCF	TSXV: VGW	05/31/19	\$8.8
Isodiol International	OTC: ISOLF	CSE: ISOL	12/31/18	\$7.1
1933 INDUSTRIES	OTC:TGIFF	CSE:TGIF	05/30/19	\$4.6

<https://www.newcannabisventures.com/cannabis-company-revenue-ranking/>



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FORWARD-LOOKING STATEMENTS

Certain information contained in this presentation constitutes “forward-looking information” within the meaning of applicable Canadian securities legislation. The use of any of the words “anticipate”, “continue”, “estimate”, “intend”, “potential”, “expect”, “may”, “will”, “project”, “proposed”, “should”, “believe” and similar expressions are intended to identify forward-looking information. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. In addition, this presentation may contain forward-looking information attributed to third party industry sources. The Company believes that the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information included in this presentation should not be unduly relied upon. Such information speaks only as of the date of this presentation or such other date indicated herein.

In particular, this presentation contains forward-looking information pertaining to the following:

- the Company’s intention to grow its business and operations;
- expectations with respect to future financial projections;
- the requirement for, and the Company’s ability to obtain, future funding on favourable terms or at all;
- market competition and agricultural advances of competitive products;
- the Company’s expectations regarding the timing for availability of the Company’s products and acceptance of its products by the market;
- the Company’s strategy to develop new products and to enhance the capabilities of existing products;
- the Company’s plans to market, sell and distribute its products; and
- the Company’s plans in respect of strategic partnerships for research and development.

In making the forward-looking statements included in this presentation, the Company has made various material assumptions, including but not limited to (i) obtaining necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company’s ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company’s ability to attract and retain skilled staff; (vii) market competition; (viii) the products and services offered by the Company’s competitors; and (ix) that the Company’s current relationships with its suppliers, service providers and other third parties will be maintained.

The Company’s actual results could differ materially from those anticipated in such forward-looking information as a result of the risk factors set forth below and in the Company’s preliminary prospectus and the documents incorporated by reference within that preliminary prospectus:

- the extent of future losses;
- the actual financial position and results of operations of the Company may differ materially from the expectations of management;
- the ability to obtain the capital required to fund development and operations;
- the ability of the Company to effectively manage its growth and operations;
- the development and growth of the medical marijuana industry in general;
- the competition with the marijuana industry in general, which involves companies with higher capitalization, more experienced management or which may be more mature as a business;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to develop and commercialize medical cannabis and adult use cannabis in the United States;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- the impact of legislative changes to the medical cannabis and adult use cannabis regulatory process;
- general public acceptance of the marijuana industry;
- the impact of changes in the number of marijuana users in the United States;
- the yield from agricultural operations producing the Company’s products; and
- the ability to obtain legal protection and protect the Company’s intellectual property rights and not infringe on the intellectual property rights of others.

These factors are not, and should not be construed as being, exhaustive.

Information contained in forward-looking statements in this presentation is provided as of the date of this presentation, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward-looking statements or the information contained in those statements.





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