



# 1933

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## INDUSTRIES

CSE: TGIF | OTCQX: TGIFF | [1933industries.com](https://1933industries.com)



# DISCLAIMER STATEMENTS

This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.



# COMPANY OVERVIEW

1933 Industries Inc. is a vertically integrated, brand-focused cannabis company with operations in the United States and Canada.

Operating through two subsidiary companies, the Company owns leading cannabis brands as well as licensed cannabis cultivation, extraction, processing and manufacturing assets.



INFUSED MFG



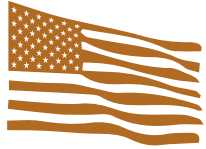
# COMPANY OVERVIEW



## BRAND OPERATOR

offering both leading in-house brands and portfolio of top third-party brands

- **4** Owned Brands
- Over **250** SKUs
- **8** Third Party Brands
- STRATEGIC PARTNERS **Denver Dab Co., OG DNA Genetics, Gotti's Gold, Kurupt's Moonrocks, Birdhouse Skateboards™, Blonde™, Jack Herer, PLUGplay**



## US FOCUSED OPERATIONS

in the top cannabis states

- Fastest growing segment  
**CANNABIS CONCENTRATES**
- **CBD** health and wellness portfolio across **46 US States**
- Over **800** retail locations
- **WHOLESALE PENETRATION** in all Nevada dispensaries



## VERTICAL INTEGRATION

controlling cultivation, production, manufacturing, distribution

- **Upcoming** hemp processing and extraction services
- **MSO** in Nevada, California, producing in Colorado

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# CORPORATE STRUCTURE

## 1933 Industries Inc. (BC)



**AMA**

**91% Ownership**

Alternative Medicine Association, LC (AMA), a licensed medical and adult-use cannabis cultivation and production facility that produces its own line of unique cannabis-based products and manufactures other third-party brands.

INFUSED  MFG

**Infused MFG**

**100% Ownership**

Infused MFG (Infused) produces hemp-based, CBD products, thoughtfully crafted of high quality organic botanical ingredients.



**CANNAHEMP™**  
Pure • Enhanced • Proven



**CANNAHEMP FUSED™**

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# INDUSTRY AT A GLANCE

US  
cannabis  
industry is  
projected to exceed  
**\$50 Billion**  
by **2026**

(Cowen & Co.)

**11**  
**States**  
with  
recreational  
cannabis  
laws

**33**  
**States**  
with  
medical  
cannabis  
laws

The **CBD**  
market is  
expected to  
grow to  
**\$21 Billion**  
in **2020**

(Hemp Business Journal)

## CATALYSTS

**Strengthening the Tenth Amendment Through Entrusting States (STATES) Act** - gives greater autonomy to individual states in determining their cannabis rules without interference from the federal government.

**SAFE Banking Act** - aims to protect banks that serve cannabis companies in states that have legalized it.

**Bills aiming to de-schedule marijuana as a class 1 drug:**

- Marijuana Freedom and Opportunity Act
- Marijuana Opportunity Reinvestment and Expungement Act (MORE)
- Marijuana Justice Act

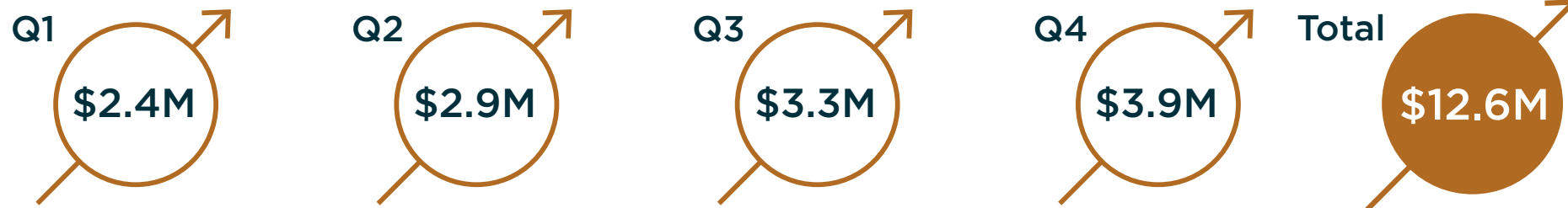
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# STEADY REVENUE GROWTH

→ 2018



→ 2019













\*(ESTIMATE)

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# BUSINESS MODEL

	Vertical Integration	Current	Future	Highlight
	Cultivation	✓	✓	<b>#LasVegasOriginal</b> Distinction of being the first licensed cultivator of medicinal cannabis in Las Vegas, one of the world's top canna-tourism destinations
	Extraction	✓	✓	<b>Branded THC Products</b> AMA branded concentrates account for 70% of the company's THC business and are sold in licensed dispensaries in Nevada
	White Label Production	✓	✓	<b>Licensing Agreements</b> Partnerships with best of breed names in place with Denver Dab Co., OG DNA Genetics, Gotti's Gold, Kurupt's Moonrocks, Birdhouse Skateboards™, Blonde™, Jack Herer, PLUGplay
	CBD Branded Goods	✓	✓	<b>Proprietary Hemp and CBD Infused Wellness Products</b> Unique formulations developed in-house with verticals in pain management, action sport recovery and pet wellness that appeal to a broad consumer base
	Distribution	✓	✓	<b>Coast to Coast Distribution</b> Established proprietary distribution channels for Canna Hemp™ line, now sold to over 800 outlets across 46 US states
	Branding & Packaging	✓	✓	<b>Innovative Branding and Packaging</b> Unique branding, packaging with significant brand presence and customer following
	Marketing	✓	✓	<b>In-house Marketing and Sales</b> Unrivalled customer service and education offerings and specialized marketing
	E-commerce	✓	✓	<b>E-commerce Platform</b> Online sales for CBD products
	CBD Extraction	✓	✓	<b>Wholesale Hemp Derived CBC extracts</b> CBD extraction services coming online to produce full spectrum oils, distillates & isolates
	Retail	✗	✗	No retail locations



# INVESTMENT HIGHLIGHTS

## Strong Financial Position

### Sales Revenues

- 2017 - \$1 Million
- 2018 - \$12.6 Million
- 2019 - \$18 Million (estimate)
- \$18.6 Million Cash on hand (estimate)
- \$60 Million Total Assets
- No debt

## Focused on Consumer Packaged Goods (CPGs) - Operating in two Sought-after Verticals

- Cannabis-concentrate - largest market share in Nevada
- CBD branded goods - diversified portfolio of products and brands selling across 46 US states

## Growth Centers

- Nevada-based cultivation, production and manufacturing operations
- Huge market opportunity in Las Vegas, a global hub of adult-use cannabis tourism
- Expansion into California and Colorado
- Pursuing new markets in Canada and Arizona

## Vertical Integration

- First ever licensed cultivator in southern Nevada
- First-mover advantage in developing IP, production, distribution and market share
- Advanced cultivation facilities
- Investing in infrastructure - increasing concentrate output, hemp processing

## Business Model

- Wholesaler - flower and concentrates
- White label partners - Denver Dab Co, OG DNA Genetics, Gotti's Gold, Kurupt Moonrocks, Blonde™, Jack Herer, PLUGplay
- Co-branded products - Birdhouse Skateboards™, OG DNA Genetics
- E-commerce platform for CBD Canna Hemp™ wellness products

## Capital Markets

- Operational expertise with cannabis industry and public market professionals, including long-time cultivators, cosmetic industry professionals, regulators, marketers and financiers
- US/Canada exposure - Canadian listed, OTC QX trading
- Research coverage from Canaccord Genuity

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# CAPITAL MARKETS

<b>FINANCINGS TO DATE</b>	\$35.75 Million
<b>1933 INDUSTRIES CAPITALIZATION</b>	
Issued & Outstanding	284,930,721
Warrants Outstanding	50,199,666
Stock Options	23,176,666
<b>STOCK EXCHANGES</b>	
USA	OTCQX: TGIF
Canada	CSE: TGIF
<b>INDICES</b>	
CSE25 Index	
HORIZONS Emerging Marijuana Growers Index ETF	HMJR
OTCQX Composite	
OTCQX Cannabis Index	OTCQXMJ

As of Sept 1/19



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**CONSUMER PACKAGED GOODS**



# BRANDS | CANNABIS FLOWER





# BRANDS | CANNABIS CONCENTRATES

SHATTER



CRUMBLE



BATTER



SUGAR WAX



DIAMONDS





# BRANDS - LICENSING AGREEMENTS AND PARTNERSHIPS



**birdhouse**®



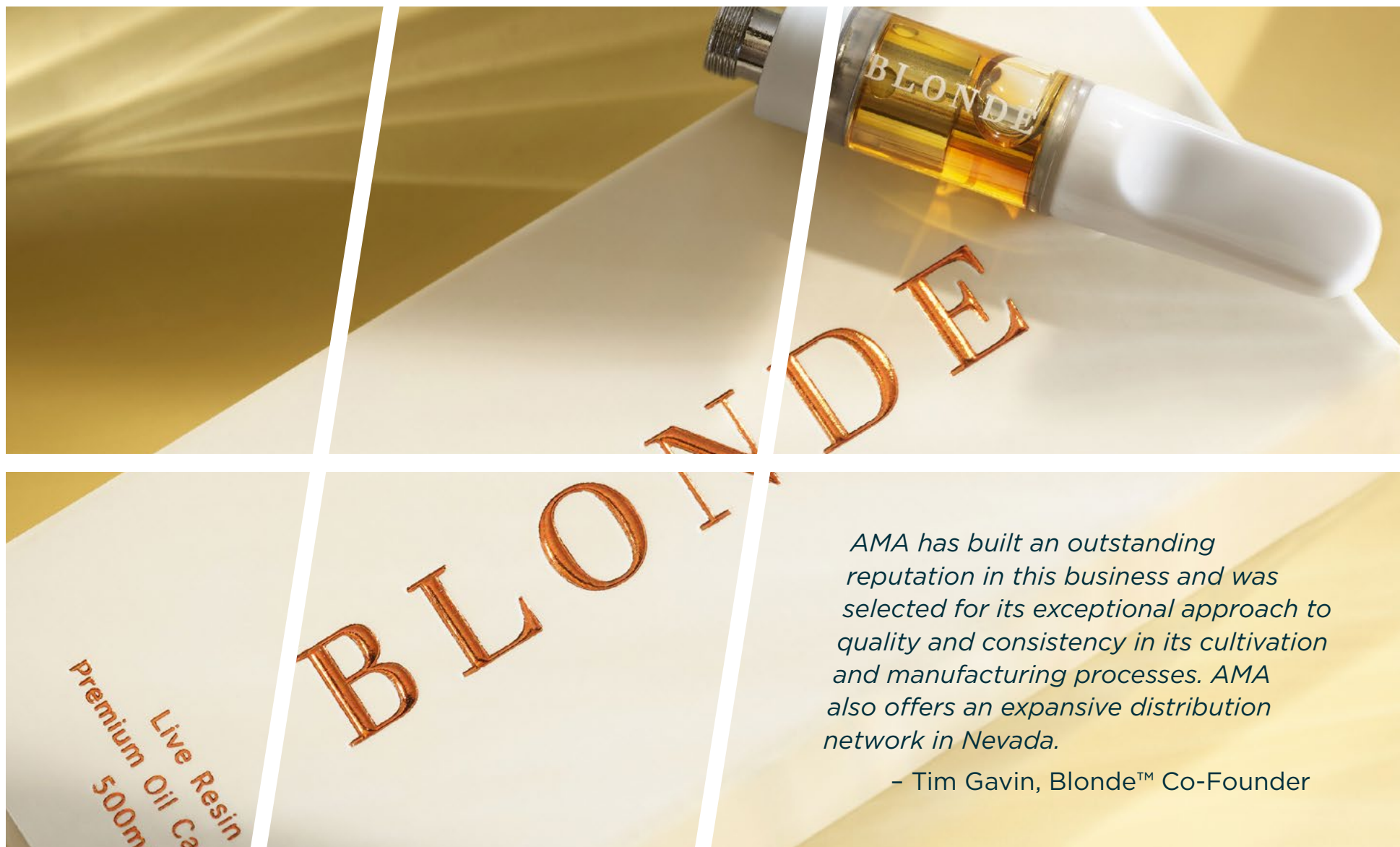
**DNA**  
GENETICS

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# BRANDS – LICENSING AGREEMENTS AND PARTNERSHIPS



*AMA has built an outstanding reputation in this business and was selected for its exceptional approach to quality and consistency in its cultivation and manufacturing processes. AMA also offers an expansive distribution network in Nevada.*

*– Tim Gavin, Blonde™ Co-Founder*



# BRANDS - LICENSING AGREEMENTS AND PARTNERSHIPS





# HEMP/CBD PRODUCT BRANDS & INTELLECTUAL PROPERTY

Canna Hemp™ line of products help those seeking for all-natural organic alternatives.

Available in 800 retail outlets across the US.

**CANNAHEMP™**  
Pure • Enhanced • Proven



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[www.cannahemp.com](http://www.cannahemp.com)

17



# CANNA FUSED™ | THC/CBD

Full Spectrum CBD

Bioavailability

Non-GMO

Gluten-Free

Paraben-free

## CANNA FUSED™



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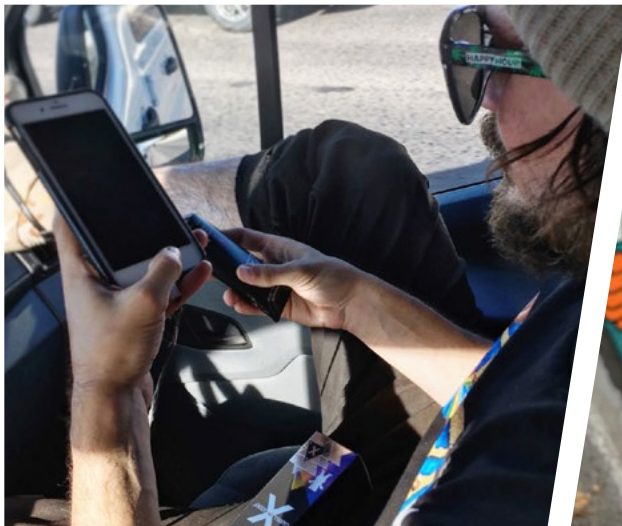
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# CANNA HEMP X™

All-natural CBD products for athletes to focus on recovery and wellness.



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**INFRASTRUCTURE**





# AMA CULTIVATION FACILITY EXPANSION



Profile	Current
 Footprint	67,750 sq. ft.
 Canopy	40,000 sq. ft.
 Production Capacity	700 lbs./month
 Timeline	COMPLETED FIRST HARVEST DEC/19

## State-of-the-Art Facility Highlights:




- 5 different zones - 15 bloom rooms and 4 veg rooms
- Sophisticated, fully automated irrigation and fertigation system
- System of small vegetation/cultivation rooms for better crop management
- Vault
- Climate controlled rooms to cater to each phase of plant production
- Benching system to maximize growing space
- Advanced data tracking system for 'steering' the crop scientifically
- 5-fold infrastructure expansion



# AMA EXTRACTION

Cannabis oil distillates are considered the future of cannabis concentrates



Profile	Current	Expansion
 Footprint	500 sq. ft.	12,000 sq. ft.
 Distillate Production Capacity	40 litres/month	80 litres/month
 Timeline		Fall 2019













# HEMP EXTRACTION FACILITY





Poised to be one of Nevada’s largest hemp extraction facilities



Profile	Current
 Footprint	12,000 sq. ft.
 Production Capacity	68,000 kgs. of hemp biomass 5,000 kgs. of full spectrum oils 4,500 kgs. CBD isolate
 Equipment	Custom-built, ethanol extraction system with full chromatography GMP standards
 Cannabinoids	THC, CBD, CBN, CBG, CBC, others

Profile	Current
 Goals	<ul style="list-style-type: none"> <li>Utilize all isolates in the manufacturing of our own proprietary consumer branded goods</li> <li>Secure supply of raw materials</li> <li>Increase margins</li> <li>Recurring revenue stream from the sale</li> <li>One of the largest extraction facilities in the state.</li> </ul>
 Timeline	December 2019



Profile	Current
 Footprint	14,000 sq. ft.
 Production Capacity	\$3,000,000 inventory/month
 65 SKUs and growing	6 product lines
 Fully integrated in-house production	





# EXPANSION INTO CALIFORNIA



**POPULATION: ~40 Million**

**MARKET OPPORTUNITY:**

- **Medical: ~US \$2.5 Billion**
- **Recreational: ~US \$10 Billion**
- **Tax revenue: \$345 Million** in calendar 2018
- **State projects \$359 Million** in revenue for fiscal year ending in June 2020



**Licensing Partner**

**Green Spectrum** - Licensed cannabis cultivator, manufacturer and distributor, with pending home delivery business license.



**Management Agreement**

Establishes new cannabis manufacturing and extraction facility for the Company's licensed products within California.



**Timeline**

New manufacturing facility to be operational by end of October, 2019.

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# EXPERIENCE MANAGEMENT TEAM WITH DEEP CANNABIS EXPERIENCE

**CHRIS REBENTISCH**

Chief Executive Officer  
Infused MFG Founder



**STEVE RADUSCH**

Chief Financial Officer



**ESTER VIGIL**

President



**CALEB ZOBRIST**

Executive Vice President



# BOARD OF DIRECTORS

**BRAYDEN R. SUTTON**  
Chairman



**CAMERON WATT**



**TERRY TAOUSS, JD**



**D. RICHARD SKEITH,**  
BA/JD



**BRIAN FARRELL, CA**



**CHRIS REBENTISCH**

# STRATEGIC ADVISORS

**PAUL ROSEN** - noted career entrepreneur, management consultant and public speaker.

“1933 Industries has an experienced and exceptional team of operators in an exciting and quickly expanding industry. The Company’s business model incorporates cultivation, extraction, processing, manufacturing, branding and distribution. There are only a handful of companies that have been able to accomplish this in a short period of time. There is a massive market opportunity in the U.S. cannabis industry and the Company is well positioned for growth.”

**TODD HARRISON** - Chief Investment Officer and Founding Partner of CB1 Capital Management

“We believe the cannabis industry is in the nascent stages of a multi-year efficacy-led bull market and view cannabis and hemp as ingredients for an array of end products and use-cases that include biopharmaceuticals, beverages & nutraceuticals, cosmetics & vanity and pet supplements. We have accumulated an equity position in 1933 Industries and we look forward to working in an advisory capacity to assist the Company in evaluating and pursuing business opportunities in the United States.”

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## AS SEEN IN

2019 Academy Awards Oscar Gift Lounge

**Bloomberg**  
TELEVISION

**Leafly**

**Midas**  
Letter  
Live.

**Herb**

**cheddar**

**LA Talk Radio**

**BNN**  
**Bloomberg**

**YAHOO!**  
FINANCE

**benzinga**

**Forbes**

**HIGH TIMES**

**Civilized.**

**culture**  
MAGAZINE

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# IN THE MEDIA



**Leafly** DISPENSARIES STRAINS NEWS PRODUCTS LEAFLY TV™ SEARCH JOIN LOG IN BUSINESS SERVICES

BEST IN STATE: THE TOP STATE-SPECIFIC CANNABIS PRODUCTS AND EXPERIENCES OF 2018

## Part 7, Best in State: 2018's Top Cannabis in Nevada

**Best Topical: Canna Hemp CBD Relief Cream**



Whispered about among cannabis client specialists at nearly every Nevada dispensary I have visited, Canna Hemp Relief felt like a magic potion that was perpetually out of my reach. I'd ask about the cannabis-based topical products that were available, inquire about which ones they would recommend, and in the midst of their list, a pause. "Oh, but Canna Hemp Relief"... And I'd lose whomever it was in a private reverie. Turns out they had just sold the last one in stock, and I'd be left wishing I could find some. What was the big?

When I finally laid hands on it, I understood the hype. Canna Hemp CBD Relief Cream relieves pain through a cool, rejuvenating sensation, and the light formula means your skin just soaks it up. Inflammation above and below the dermis is calmed and soothed with cannabis derived terpenes and organic botanical oils like rosemary and eucalyptus.

**Herb** READ WATCH SHOP LEARN PRODUCTS STRAINS

## Herb's Guide To The Best Cannabis Products On The Planet

The Best Topicals For Pain

**Canna Hemp X's Recovery Cream- CBD Fit Recovery**



**TRENDING NEWS**

The Best CBD Water for Chilling Out and Staying Hydrated

Save yourself a trip to the chiropractor's office with Canna Hemp X's Recovery Cream. From skateboarders to basketball players, Canna Hemp X's Recovery Cream from CBD Fit Recovery is one of the best cannabis products for athletes of any kind. Not only will it work to erase bruises faster, but it will also relieve inflammation, muscle spasms, cramps, and pre and post workout soreness. It does this without any of the nasty side effects of pain pills.

If you want both hot and cold all-natural therapy, Canna Hemp X's Recovery Cream is undoubtedly it. Each bottle has 317mg of CBD, in addition to essential organic eucalyptus, peppermint, and rosemary oils for a light scent. All ingredients are organic, gluten-free and non-GMO.

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# FORWARD-LOOKING STATEMENTS

Certain information contained in this presentation constitutes “forward-looking information” within the meaning of applicable Canadian securities legislation. The use of any of the words “anticipate”, “continue”, “estimate”, “intend”, “potential”, “expect”, “may”, “will”, “project”, “proposed”, “should”, “believe” and similar expressions are intended to identify forward-looking information. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. In addition, this presentation may contain forward-looking information attributed to third party industry sources. The Company believes that the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information included in this presentation should not be unduly relied upon. Such information speaks only as of the date of this presentation or such other date indicated herein.

In particular, this presentation contains forward-looking information pertaining to the following:

- the Company’s intention to grow its business and operations;
- expectations with respect to future financial projections;
- the requirement for, and the Company’s ability to obtain, future funding on favourable terms or at all;
- market competition and agricultural advances of competitive products;
- the Company’s expectations regarding the timing for availability of the Company’s products and acceptance of its products by the market;
- the Company’s strategy to develop new products and to enhance the capabilities of existing products;
- the Company’s plans to market, sell and distribute its products; and
- the Company’s plans in respect of strategic partnerships for research and development.

In making the forward-looking statements included in this presentation, the Company has made various material assumptions, including but not limited to (i) obtaining necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company’s ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company’s ability to attract and retain skilled staff; (vii) market competition; (viii) the products and services offered by the Company’s competitors; and (ix) that the Company’s current relationships with its suppliers, service providers and other third parties will be maintained.

The Company’s actual results could differ materially from those anticipated in such forward-looking information as a result of the risk factors set forth below and in the Company’s preliminary prospectus and the documents incorporated by reference within that preliminary prospectus:

- the extent of future losses;
- the actual financial position and results of operations of the Company may differ materially from the expectations of management;
- the ability to obtain the capital required to fund development and operations;
- the ability of the Company to effectively manage its growth and operations;
- the development and growth of the medical marijuana industry in general;
- the competition with the marijuana industry in general, which involves companies with higher capitalization, more experienced management or which may be more mature as a business;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to develop and commercialize medical cannabis and adult use cannabis in the United States;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- the impact of legislative changes to the medical cannabis and adult use cannabis regulatory process;
- general public acceptance of the marijuana industry;
- the impact of changes in the number of marijuana users in the United States;
- the yield from agricultural operations producing the Company’s products; and
- the ability to obtain legal protection and protect the Company’s intellectual property rights and not infringe on the intellectual property rights of others.

These factors are not, and should not be construed as being, exhaustive.

Information contained in forward-looking statements in this presentation is provided as of the date of this presentation, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward-looking statements or the information contained in those statements.





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