



CANNAHEMP™  
Pure • Enhanced • Proven

CANNAFUSED™



**Building the most valuable and respected cannabis brands in the market**

**OVERVIEW**

1933 Industries Inc. is a vertically integrated, brand-focused cannabis company with operations in the United States and Canada. Operating through two subsidiary companies, the Company owns leading cannabis brands as well as licensed cannabis cultivation, extraction, processing and manufacturing assets.

With the goal of delivering natural wellness, our award-winning proprietary portfolio of brands include: AMA flower and AMA concentrates, CBD-infused Canna Hemp™, Canna Hemp X™, and Canna Fused™. Partners under licensing agreements include Denver Dab Co., Birdhouse Skateboards™, Gotti's Gold and Kurupt Moonrocks. The Company owns 91% of Alternative Medicine Association, LC (AMA), and 100% of Infused MFG.

Vertical Integration	Highlight
Cultivation	<b>#LasVegasOriginal</b> Distinction of being the first licensed cultivator of medicinal cannabis in Las Vegas, one of the world's top canna-tourism destinations
Extraction	<b>Branded THC Products</b> AMA branded concentrates account for 70% of the company's THC business and are sold in licensed dispensaries in Nevada
White Label Production	<b>Licensing Agreements</b> Partnerships with best of breed names in place with Denver Dab Co., OG DNA Genetics, Gotti's Gold, Kurupt's Moonrocks
CBD Branded Goods	<b>Proprietary Hemp and CBD Infused Wellness Products</b> Unique formulations developed in-house with verticals in pain management, and actions sports recovery that appeal to a broad customer base
CBD Partnerships	<b>Birdhouse Skateboards™</b> Line of co-branded products in production
Distribution	<b>Coast to Coast Distribution</b> Established proprietary distribution channels for Canna Hemp™ line, now sold to over 800 outlets across 46 US states
Branding & Packaging	<b>Innovative Branding and Packaging</b> Unique branding, packaging with significant brand presence and customer following
Marketing	<b>In-house Marketing and Sales</b> Unrivalled customer service and education offerings and specialized marketing
E-commerce	<b>E-commerce Platform</b> Online sales for cannabis products
CBD Extraction	<b>Wholesale Hemp Derived CBC extracts</b> CBD extraction services coming online to produce full spectrum oils, distillates and isolates

# AT THE END OF PROHIBITION. AT THE FOREFRONT OF A NEW BEGINNING.

1933 Industries' objective is to capitalize on the opportunities resulting from the end of Cannabis Prohibition in Canada and the legalization of the industry in several US States. The Company is focused on the distribution of its growing portfolio of brands and in the expansion of its infrastructure assets to support their continued growth.

## INVESTMENT HIGHLIGHTS

### Strong Financial Position

#### Sales Revenues

- 2017 - \$1 Million
- 2018 - \$12.6 Million
- 2019 - \$12.8 M (as of Q3 2019 April 30th)
- \$14 Million Cash on hand
- \$60 Million Total Assets
- No debt

### Vertical Integration

- First ever licensed cultivator in southern Nevada
- First-mover advantage in developing IP, production, distribution and market share
- Advanced cultivation facilities
- Investing in infrastructure - increase concentrate output, hemp processing

### Focused on Consumer Packaged Goods (CPGs) - Operating in two sought-after verticals:

- Cannabis-concentrate - largest market share in Nevada
- CBD branded goods - diversified portfolio of products and brands selling across 46 US states

### Business Model

- Wholesaler - flower and concentrates
- White label partners - Denver Dab Co, Gotti's Gold
- Co-branded products - Birdhouse Skateboards™, OG DNA Genetics
- E-commerce platform for CBD Canna Hemp™ wellness products

### Growth Centers

- Nevada-based cultivation, production and manufacturing operations
- Huge market opportunity in Las Vegas, a global hub of adult-use cannabis tourism
- Expansion opportunities in mature markets like California and Colorado,
- New markets like Canada and Arizona

### Capital Markets

- Operational expertise with cannabis industry and public market professionals, including long-time cultivators, cosmetic industry professionals, regulators, marketers and financiers
- US/Canada exposure - Canadian listed, OTC QX trading
- Research coverage by Canaccord Genuity

