



1933

INDUSTRIES

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DISCLAIMER STATEMENTS

This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.

1933

INDUSTRIES



COMPANY OVERVIEW

1933 Industries is a consumer-packaged goods company with a portfolio of authentic, premium brands in the cannabis industry. Our humble journey began in Las Vegas as the first cannabis cultivator servicing the medicinal market.

Today, 1933 Industries boasts well over 100 SKUs in its product portfolio as well as 9 licensing partners.

Along the way, we remain consumer-focused. By owning key aspects of the value-chain, 1933 Industries can deliver consistent, high-quality products that deliver exceptional experiences.



Branded Goods Company Model:

Controlling the Supply Chain



Cultivation



Processing & Extraction



Product Development
& Manufacturing



Distribution

OUR DNA



Anchor position in Nevada

- Cannabis market size: \$700 M* in 2019
- One of the top cultivators in the state
- 67,000 sq. ft. indoor grow facility
- 12,000 sq. ft. extraction facility
- Hemp and CBD product manufacturing



Premium Branded Goods

- AMA premium cannabis flower and pre-rolls
- Extensive menu of concentrated products
- Canna Hemp™ CBD and hemp line of wellness products
- Wide distribution reach within Nevada
- Canna Hemp™ products available across the US



Proven Cannabis Cultivators and Operators

- Highly experienced and internationally regarded management team
- Award winning growers and extractors
- Seasoned executives on Board of Directors with CPG, cannabis and capital markets expertise

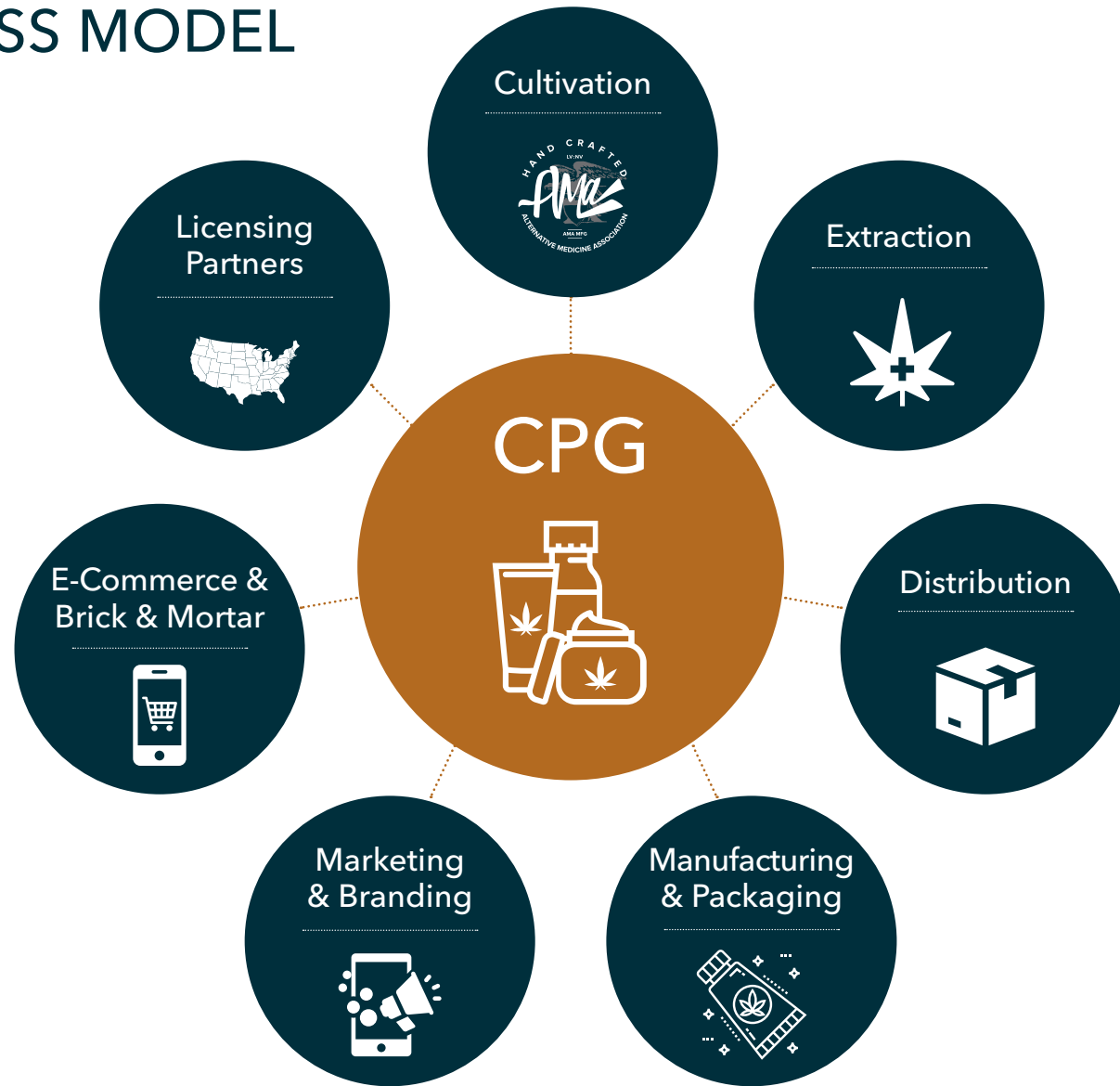


Culture and Community

- Long term and deep connections within the cannabis community
- Longest operating history in southern Nevada
- Respect, passion and knowledge for the plant
- Cultivators with High Times Cannabis Cup wins

*Source: RCG Economics report commissioned by the Nevada Dispensary Association (NDA), figures pre-Covid-19

BUSINESS MODEL



PROPRIETARY BRANDS

Brands that Enhance, Enrich and Change Lives

Cannabis living for all lifestyles

CANNAHEMP™



Products: Creams, Balms, Tinctures, Vapes, Lotions, Capsules, Lip Balms

Brand Focus: organically derived hemp seed oil legally cultivated in the United States

Products: Flower & Concentrates

Brand Focus: premium wholesale flower, concentrates and distillate

Highlights: \$8.1 M revenue in fiscal 2019

CANNAHEMP™
Pure • Enhanced • Proven

Products: Creams, Balms, Tinctures, Vapes, Lotions, Capsules, Lip Balms

Brand Focus: premier CBD Wellness line

Highlights: \$9.9 M revenue in fiscal 2019



Products: Creams & Elixirs

Brand Focus: sports performance & recovery

Highlights: Grizzly Griptape & Birdhouse Skateboards™ brand partner

CANNAFUSED™

Products: Vapes, Creams, Elixirs

Brand Focus: THC & CBD products that provide full entourage effect

Highlights: dispensary-focused products

BRAND PARTNERS

Award Winning & Authentic Licensed Partners:



Diversified
Portfolio of Brands

birdhouse.

BLONDE™

BLOOM™



GRIZZLY
GRIPTAPE

JACK HERER™
BRANDS



Authentic brands that are deeply rooted in cannabis culture and are setting the standard for the highest quality products in the marketplace, with unique product offerings in a variety of product formats.

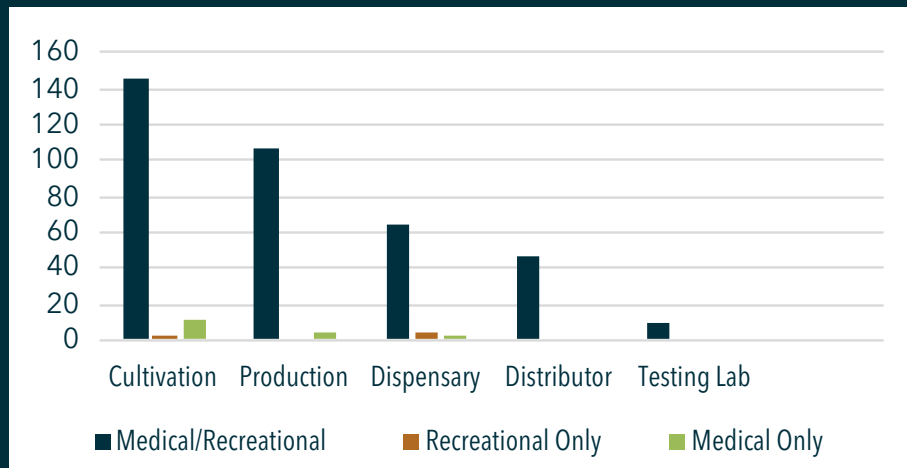
NEVADA - HIGH BARRIER TO ENTRY

Favourable Licensing Structure

Limited Licenses

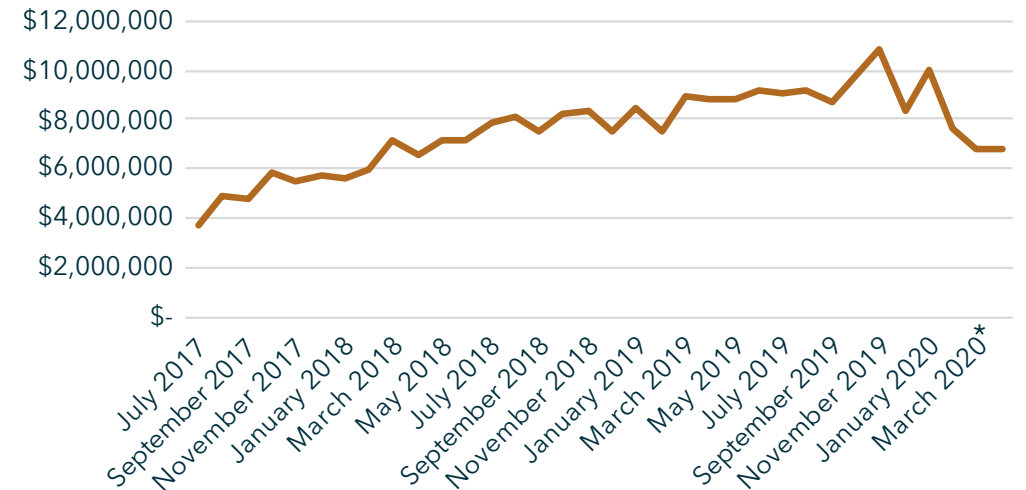
- Last open application period was September 2018
- No scheduled open period for new licenses - no new application for any cannabis licenses
- Entry to Nevada market only through purchase of existing license, or via license agreement for local manufacturing

Current Licenses



Consistent Industry Growth Since Recreational Legalization

Total Marijuana Excise Tax Revenue (Wholesale & Retail)



- FY 2019: Nevada collected \$172 M in excise tax, sales tax, and licensing fees. Total taxable sales for 2019 was \$692 M, a 20% increase from FY 2018
- Projections of \$237 M with total sales at \$956 M by 2024

Source: RCG Economics report commissioned by the Nevada Dispensary Association (NDA), figures pre-Covid-19
 *Adult-use sales for the state fell by 25% due to Covid-related closures compared to the same period last year.

CANNABIS CULTIVATION

First Mover Advantage - First License in Southern Nevada

Facility Size	67,750 sq. ft. purpose-built, indoor cultivation facility
Canopy	22,500 sq. ft. under canopy Additional 3-4,000 sq. ft. available
Rooms	19 rooms - 15 bloom rooms, 1 mother room and 3 veg rooms
Room Size	Avg 1,300 sq. ft. per bloom room 602 bloom lights across 15 rooms - 117 veg lights across 2 rooms
Capacity	Est. 500 lbs / month flower and trim Increasing to 725 lbs / month in 2021
Harvest Cycle	Perpetual, every two weeks
Cultivation Breakdown	Starting Q1 fiscal 2021: 60% packaged flower and 40% extractable trim and flower
Strains	26 strain varieties, 12 Cannabis Cup award-winning strains, 70+ SKUs
Licensed Partners	DNA Genetics, Jack Herer™ Brands
Distribution	Licensed dispensaries in Nevada

**From seed
to finished
product**

**Turnkey
solution for
licensed
brands**

CANNABIS PROCESSING

Production of Cannabis Concentrates

Market	Largest wholesale supplier of premium concentrates in Nevada
Facility Size	12,000 sq. ft. in Las Vegas - 800 sq. ft. lab
Capacity	600-800 lbs of biomass / month Producing 150-200 lbs of concentrates (15-18% yield)
Brand	Alternative Medicine Association - AMA
Products	Full spectrum oils, high quality distillates, proprietary blends of terpenes, boutique concentrates such as shatter, crumble, batter, sugar wax, diamonds, live resin
Licensed Partners	Blonde™, Bloom™, Denver Dab Co., PLUGplay
Distribution	Licensed dispensaries in Nevada
Extraction Method	Hydrocarbon - Butane and Propane



INTRODUCING CANNABIS FLOWER TO NEVADA MARKET

Nevada Cannabis Sales

Flower category represents majority of sales in the competitive Nevada market



Source: <https://thcxindex.com/the-stash-volume-24/>

Scaling up cultivation capacity to accelerate revenue growth:

- ✓ Cultivation facility now running at full capacity
- ✓ 5,500+ plants
- ✓ 15 grow rooms
- ✓ Perpetual harvests
- ✓ Strong genomes
- ✓ Decreased purchases of 3rd-party biomass
- ✓ High-quality flower available in the market by Aug/2020

Cultivation Strategy:

Fulfilling the demand for mid-tier and high-tier flower and products that are currently missing in the market

Wholesale cannabis flower pricing estimates:

- Top shelf: \$2,400 - \$3,600
- Mid level: \$1,800 - \$2,200
- Low level: \$1,200 -
Oversupply of low-quality cannabis

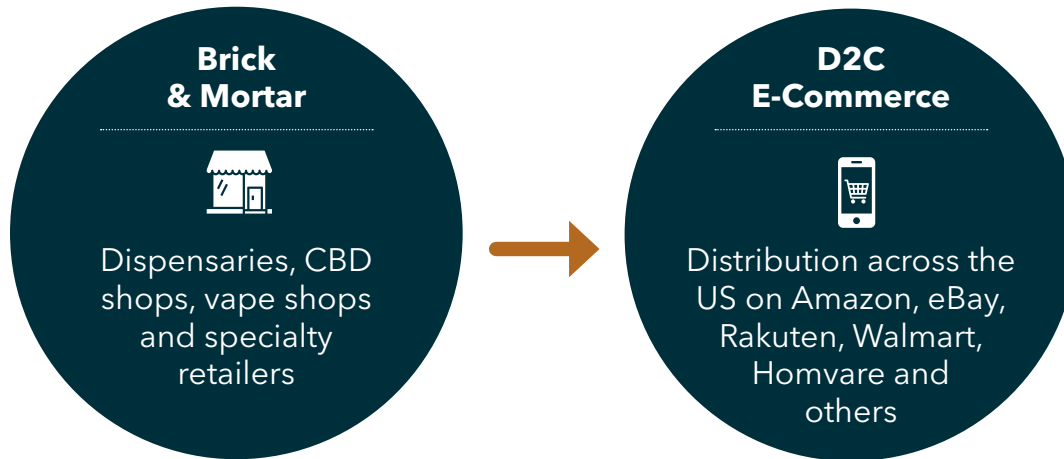
Market Opportunity:

- ✓ Brand conscious/discerning consumers seeking superior flower
- ✓ Willingness to pay premium prices
- ✓ Low supply in the market

OPERATIONS: HEMP AND CBD PRODUCT MANUFACTURING

Canna Hemp™ Line of Wellness Products

Manufacturing Operations	
Capacity	\$2 M per month
Portfolio	43 SKUs of Creams, Balms, Elixirs, Capsules, Vapes and Cartridges, Sports Recovery TerpFX™ Proprietary blend of high-quality terpenes for specific effects
Brands	CBD Canna Hemp™, Canna Hemp X™, Canna Hemp™ hemp seed oil line
Co-Branded Product	Canna Hemp X™ collaboration with Grizzly Griptape Collaboration with Birdhouse Skateboards™ for CBD Balm by Canna Hemp X™



MANAGEMENT TEAM

Proven Entrepreneurs, Capital Markets with Track Record of Wealth Creation



PAUL ROSEN
CEO

One of the most active entrepreneurs, advisors and investors in the emerging global cannabis industry. Co-founder of PharmaCan Capital Corp. (NASDAQ: CRON; TSX: CRON) and served as its first President and CEO. Held board positions with a number of publicly-traded cannabis companies and currently serves as the Executive Chairman of Global Go, a consultancy focused on the global regulated cannabis industry.



EUGENE RUIZ
President

Seasoned executive with strong leadership skills and broad-based operational expertise as CEO, CFO and COO across a number of industries in the US. Served as CFO and Executive Vice President of the largest privately-owned, multi-state retail nursery operation in the western US, where he led the company from break-even to profitability, while quadrupling revenue.



TRICIA KAELIN
Chief Financial Officer

Brings over 25 years of financial management, strategic planning, accounting, and public company financial reporting experience. She has served as CFO and CIO for a number of privately-held companies - including cannabis operators - and has expertise in mergers and acquisitions, corporate restructuring, and private and public equity and debt financings.



CALEB ZOBRIST
Executive Vice President

Licensed attorney in Nevada since 2009, worked on numerous M&A for private and public companies. Represented cannabis companies in Nevada since the state's launch of its legal medical marijuana program in 2014 and joined the Company in 2018 as Vice President and General Counsel. Mr. Zobrist has led the Company in an operational capacity, identifying opportunities for growth and overseeing the Company's expansion initiatives.

BOARD OF DIRECTORS

Seasoned CPG, Capital Markets, Legal, and Financial Executives



TERRY TAOUSS, JD
Chairman

Entrepreneur with operational experience scaling fast-growing businesses and is currently a Principal of AdProfs. Served as President of Tidal Royalty Corp.; founding management team at SiteScout; Managing Director of Centro Canada. Member of the Law Society of Ontario and practiced corporate law in Canada for several years.



MARK BAYNES

Senior marketing executive with over 30 years' bluechip experience in the CPG industry, having worked for Nestle, Kraft, Kellogg's, and Keurig. Brings a wealth of experience in the areas of consumer, portfolio and brand strategy. Held senior positions within the Association of National Advertisers (ANA) and as a Board Member on the Ad Council.



LISA CAPPARELLI

Global marketing executive with deep expertise in creating 360 brand universes, award winning programs and driving business transformation within the beauty industry. Developed effective, innovative marketing and communication strategies for iconic beauty companies Coty, L'Oréal and Revlon and is highly adept at identifying emerging beauty trends and creating award-winning digital and influencer marketing platforms.



BRIAN FARRELL, CA

Partner with a public accountancy firm, focusing on taxation and accounting and has served as CFO and director to both privately held and publicly listed companies.



RICK SKEITH, JD

Partner with a large international law firm and has degrees in economics and law from the University of Alberta. Has served as an officer and on the board of many public and private companies, with extensive experience in corporate and securities governance.

SHARE STRUCTURE

Shares Issued & Outstanding	285,478,539
Warrants Outstanding	50,870,566
Stock Options	23,591,666
Insider Ownership	6.84%
Listings	CSE: TGIF OTCQX: TGIFF

Warrants Outstanding

Number	Exercise Price	Expiry Date
10,000,000	\$0.50	March 14, 2021
1,000,000	\$0.53	March 28, 2021
39,220,566	\$0.65	September 14, 2021
650,000	\$0.37	June 13, 2022
50,870,566	\$0.61	

KEY MANAGEMENT PRIORITIES

Building a profitable and scalable business that is renowned for its best-in-class infrastructure and high-quality products

1. Strengthen balance sheet and optimize operations

- Expense reduction
- Cash conservation
- Amended terms of convertible debentures

- Reduced SG&A by 46%
- Decreased public company expenses by 68%
- Reduced non-operating expenses by 24%
- Deferred debenture interest payments with interest payable at maturity

2. Maximize assets

- Scale up cannabis cultivation capacity in Nevada
- Boost extraction capabilities to service high demand for concentrate products
- Evaluate all corporate initiatives as profitable contributors to growth

- Introducing premium craft flower in the market
- Maximizing production of concentrates
- Currently evaluating all corporate initiatives and redefining strategy
- Communicating brand proposition nationally

3. Increase product offerings

- Augment manufacturing capabilities for hemp and CBD product lines
- Diversify product mix and segmentation
- Expand direct to consumer E-Commerce strategy and mass market strategy across the US

- Developed hemp line of wellness products specifically for online marketplaces
- Introducing high extra strength CBD products

FINANCIAL STANDING

All values in Canadian \$

2019 Fiscal Year	\$18 M Revenues
2020 Fiscal Year (YTD)*	\$9.6 M Revenues
Cash Balance*	\$4.9 M
Total Assets*	\$54.6 M

*As of April 30, 2020

Q3 Fiscal 2020

- Improvement of 186% in gross margins from the previous quarter
- 27% decrease in Net loss from the previous quarter
- Improvement of 45% in Adjusted EBITDA loss from the previous quarter

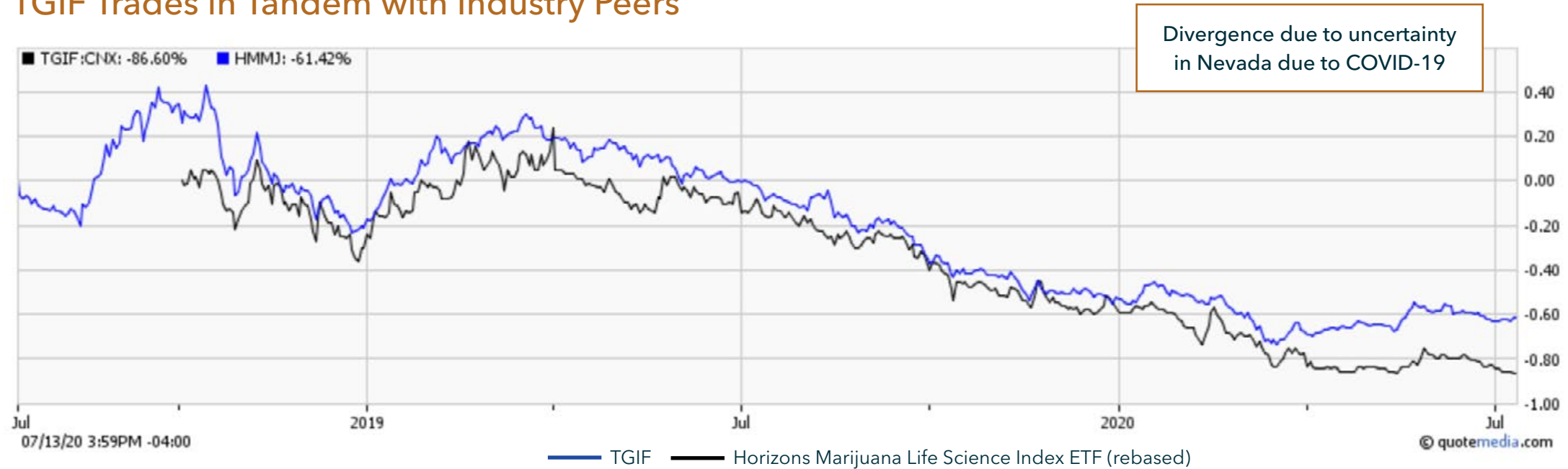
INVESTMENT OPPORTUNITY

- Attractive growth profile focused on core Nevada market
- High quality cannabis operator with extensive product lines and brand partners
- Most profitable verticals of the cannabis value chain
- Best in class infrastructure assets and expertise
- Organic growth strategy - No massive acquisitions, not overextending resources
- Management experienced in scaling and operating businesses into profitable entities, and executing capital market transactions including multiple financings
- Solid path to positive cash flow
- Undervalued stock

- ✓ Infrastructure facilities funded and built
- ✓ Optimized for quality grow at scale
- ✓ Perpetual harvests started
- ✓ Specializing in high quality craft-style cannabis
- ✓ Compelling value and pricing
- ✓ Health and wellness strategy proven and growing
- ✓ Positioned for return on investments
- ✓ Las Vegas, one of the largest cannabis tourism markets in the US - strong return post Covid

AN UNDERVALUED STOCK

TGIF Trades in Tandem with Industry Peers



US Markets

- US Cannabis market worth approx. \$56 B in 2020 – 90% of sales going untaxed in the illegal market (Cowen)
- 8 of 11 adult-use states deemed recreational cannabis ESSENTIAL; 33 states with cannabis legal framework already in place
- One of few growth sectors in the world, ripple effect across many industries
- Pending bill in US House of Representatives to legalize adult-use

APPENDICES



BRANDS

BRANDS | ALTERNATIVE MEDICINE ASSOCIATION



Brand	AMA
Product Line	Craft flower Concentrates: Shatter, Crumble, Batter, Sugar Wax, Diamonds
Established	2015 - First licensed cultivator in Southern Nevada
Location	Las Vegas
Footprint	67,750 sq. ft. state-of-the-art indoor cultivation facility
Canopy	22,500 sq. ft.
Production Capacity	500 lbs / month flower and trim
Extraction	12,000 sq. ft. facility
Sales Model	Wholesaler of craft cannabis flower and extensive line of branded concentrates
Revenue Fiscal 2019	\$8.1 M

BRANDS | AMA CANNABIS CONCENTRATES

SHATTER



CRUMBLE



BATTER



SUGAR WAX



DIAMONDS



BRANDS | CANNA HEMP™



CANNA HEMP™
 Pure • Enhanced • Proven

Brand	Canna Hemp™
Product Line	Vape Pens, Vape Cartridges, Relief Cream, Lip Balms, Elixirs, Body Lotions
Established	2017 manufacturer of proprietary formulations for hemp-based, CBD-infused portfolio of wellness products.
Location	Las Vegas
Footprint	14,000 sq. ft. manufacturing facility
Sales Model	Wholesale accounts across the US/Direct to consumer E-commerce
Revenue Fiscal 2019	\$9.9 M

BRANDS | CANNA FUSED™



Brand	Canna Fused™	
Product Line	<ul style="list-style-type: none"> • Vape Pens, • Vape Cartridges, • Relief Cream, 	<ul style="list-style-type: none"> • Lip Balms, • Elixirs, • Body Lotions
Brand Focus	Product line is made with both THC and CBD extracts with range of ratios that allow the consumer to experience the 'entourage' effect of the two cannabinoids together.	
Product Highlights	<ul style="list-style-type: none"> • Natural ingredients • Nanoparticulated CBD • Bioavailability • Vegan-friendly • Third-party lab tested 	
Market	Dispensaries	

CANNA FUSED™

BRANDS | CANNA HEMP X™



TOREY PUDWILL



Brand	Canna Hemp X™
Product Line	<ul style="list-style-type: none"> • Recovery Cream • Recovery and Endurance Elixirs • Lip Balms
Strategic Partner	Grizzly Griptape, founded by professional skateboarder Torey Pudwill
Brand Focus	Product line specifically targeted to the action sports segment. The topical relief and recovery line was designed for today's on-the-go athlete offering a natural choice for recovery and endurance.
Product Highlights	<ul style="list-style-type: none"> • 100% legal, certified cannabidiol (CBD) and THC-Free. • Nanoparticulated CBD • Bioavailability • Vegan-friendly • Third-party lab tested
Market	Sold across the United States

BRANDS | BIRDHOUSE CBD BALM BY CANNA HEMP X™



DAVID LOY

CLIVE DIXON

TONY HAWK

SHAWN HALE

CLINT WALKER



Brand	Birdhouse CBD Balm by Canna Hemp X™
Product Line	Recovery Cream
Strategic Partner	Birdhouse Skateboards™ founded by professional skateboarder and entrepreneur Tony Hawk
Brand Focus	Skateboarding Hurts. Recover Fast. Product line specifically targeted to the action sports segment. Developed in collaboration with Birdhouse Skateboards™, the fast-acting balm is a must-have for athletes in need of quick results—whether it’s before, during or after exercise.
Product Highlights	<ul style="list-style-type: none"> • 100% legal, certified cannabidiol (CBD) and THC-Free • Nanoparticulated CBD • Bioavailability • Vegan-friendly • Third-party lab tested
Market	Sold across the United States

BRANDS | BLOOM



BLOOM™

Licensing Partner	The Bloom Brand
Licensed Territory	Nevada
Product Line	<ul style="list-style-type: none"> • Bloom™ Vape - Original vapor method available in a 500 mg cartridge • Bloom™ One - Disposable vapor method providing the same flavorful experience in a smaller, 350 mg preloaded, disposable package • Bloom™ Dart - Pod vapor method includes CCELL's advanced ceramic heating elements for greater oil absorption • Bloom™ Drop - Oil infusion method comes with 800 mg of oil with pre-activated THC. The oil can be added to flower, dabs or for infusing food for instant effects • Bloom™ Kit - Pocket-sized vape battery for Bloom cartridges, featuring a sleek buttonless design, which activates as one inhales
Market	Sold in over three hundred licensed retailers in California, Nevada, Washington and New Mexico, with further expansion planned for new markets in Oklahoma, Massachusetts and Canada.



BLONDE™

Licensing Partner	Blonde™ Cannabis
Licensed Territory	Nevada, California
Product Line	Luxury cannabis products that provide a remarkable user experience <ul style="list-style-type: none"> • Flower • Live Resin Disposable Vape Pens • Live Resin Vape Cartridges • Pre-rolls
Brand Focus	Premium products that deliver the highest quality all-natural cannabis consistently, with a process that is as true to the whole plant as possible.
Market	California, Nevada



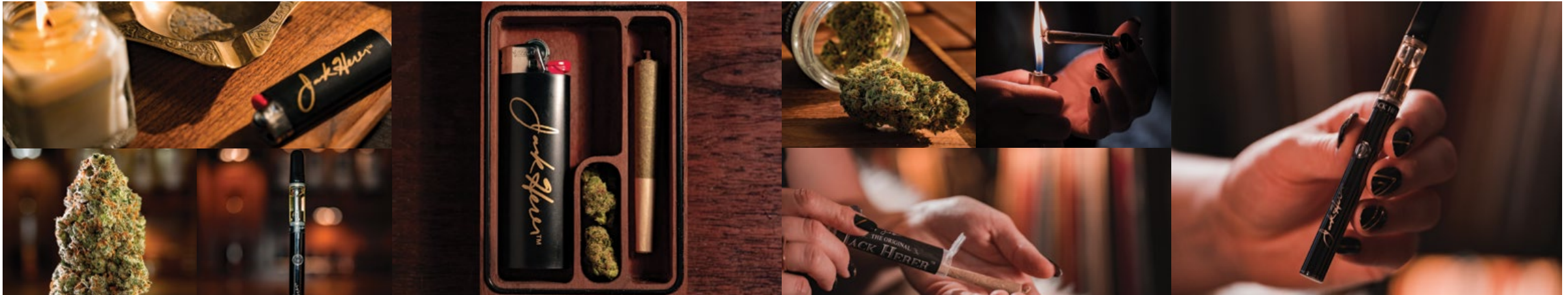
Licensing Partner	Denver Dab Co.
Licensed Territory	Nevada
Product Line	<ul style="list-style-type: none"> • Flower • Disposable Vape Pens • Vape Cartridges • Pre-rolls • Diamonds
Brand Focus	Leading concentrate producer in Colorado, providing the most pure, highest quality concentrates, while empowering consumers with knowledge of the significant effects of cannabis extracts. Denver Dab Company is widely recognized as the cleanest, highest quality concentrate company in all of Colorado.
Product Highlights	<ul style="list-style-type: none"> • 100% pure raw materials • Free of dyes, cutting agents, molds and pesticides • Biodegradable plastic packaging with UV coating
Market	Colorado, Nevada

BRANDS | DNA GENETICS



Licensing Partner	DNA Genetics
Licensed Territory	Nevada
Product Line	Line of co-branded products
Brand Focus	DNA has developed expertise in the research and development of cannabis genetics including the breeding, growing, phenotyping and processing of cannabis.
Product Highlights	For more than 15 years, genetics bred by DNA have won more than 200 awards in all categories at the most prestigious cannabis events around the world, making DNA a global standard in breeding and growing truly best-in-class strains.
Market	United States, International

BRANDS | JACK HERER BRANDS™



JACK HERER™ BRANDS

Licensing Partner	Jack Herer Brands™
Licensed Territory	Nevada
Product Line	<ul style="list-style-type: none"> • Flower • Pre-rolls • Vape Cartridges • Concentrates
Brand Focus	Jack Herer Brands™ products represent true craftsmanship, with small batch, top shelf, award-winning flower and concentrates.
Brand Recognition	Created in the Netherlands in the mid-1990s and recognized world-wide, Jack Herer is a sativa-dominant hybrid cannabis strain well-known for its quality and potency. Winner of several awards, including the 7th High Times Cannabis Cup, the strain was named after the "Emperor of Hemp" Mr. Jack Herer. Bestselling author of <i>The Emperor Wears No Clothes</i> , Mr. Herer was an American cannabis decriminalization activist often credited for forging the marijuana legalization movement.
Market	United States, International

BRANDS | PLUGplay



Licensing Partner	PLUGplay
Licensed Territory	Nevada
Product Line	<p>PLUG is the premium distillate vape cartridge in the DNA (original strains) and Exotic (natural flavors) lines.</p> <p>Play Standing out among other vapes, Play is the battery that offers easy access to cannabis concentrates.</p>
Brand Focus	Extraction artists committed to crafting premium distillate concentrates with reliable long lasting batteries and hardware that provides consumers discreet and easy access to wellness. The combination of superior oils and long-lasting batteries makes a winning combination.
Market	California, Nevada

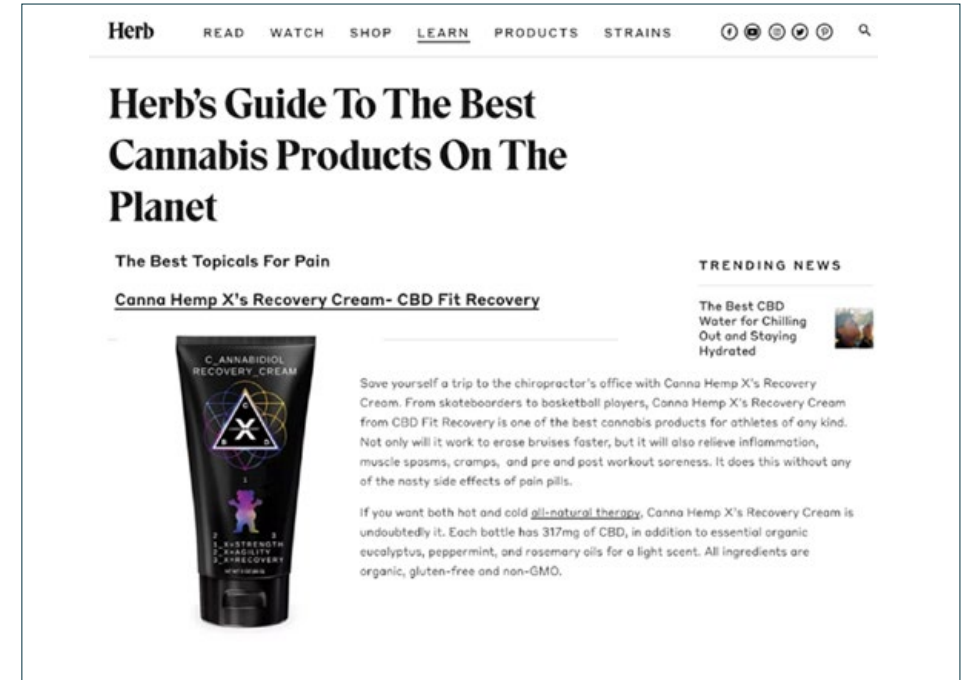
BRANDS | PANTRY



PANTRY

Licensing Partner	Pantry
Licensed Territory	Nevada
Product Line	<ul style="list-style-type: none"> • Cannabis Infused Peach Pate de Fruit • Cannabis Infused Frankies 457 Olive Oil Ganache Bonbon • Cannabis Infused Gianduja Ganache Bonbon • Cannabis Infused Tiramisu Ganache Bonbon • Cannabis Infused Cacao Keto Bites
Brand Focus	Pantry is a premium cannabis-infused food brand created with an emphasis on all-natural ingredients, without preservatives and artificial flavours. Pantry has partnered with award-winning chefs to create a unique line of products for health-conscious and discerning palates.
Market	California, Nevada

IN THE MEDIA



AS SEEN IN

2019 Academy Awards Oscar Gift Lounge

Bloomberg
TELEVISION

Leafly

Midas
Letter
Live.

HIGH TIMES

Herb

cheddar

LA Talk Radio

BNN
Bloomberg

YAHOO!
FINANCE

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MAGAZINE

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FORWARD-LOOKING STATEMENTS

Certain information contained in this presentation constitutes “forward-looking information” within the meaning of applicable Canadian securities legislation. The use of any of the words “anticipate”, “continue”, “estimate”, “intend”, “potential”, “expect”, “may”, “will”, “project”, “proposed”, “should”, “believe” and similar expressions are intended to identify forward-looking information. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. In addition, this presentation may contain forward-looking information attributed to third party industry sources. The Company believes that the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information included in this presentation should not be unduly relied upon. Such information speaks only as of the date of this presentation or such other date indicated herein.

In particular, this presentation contains forward-looking information pertaining to the following:

- the Company’s intention to grow its business and operations;
- expectations with respect to future financial projections;
- the requirement for, and the Company’s ability to obtain, future funding on favourable terms or at all;
- market competition and agricultural advances of competitive products;
- the Company’s expectations regarding the timing for availability of the Company’s products and acceptance of its products by the market;
- the Company’s strategy to develop new products and to enhance the capabilities of existing products;
- the Company’s plans to market, sell and distribute its products; and
- the Company’s plans in respect of strategic partnerships for research and development.

In making the forward-looking statements included in this presentation, the Company has made various material assumptions, including but not limited to (i) obtaining necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company’s ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company’s ability to attract and retain skilled staff; (vii) market competition; (viii) the products and services offered by the Company’s competitors; and (ix) that the Company’s current relationships with its suppliers, service providers and other third parties will be maintained.

The Company’s actual results could differ materially from those anticipated in such forward-looking information as a result of the risk factors set forth below and in the Company’s preliminary prospectus and the documents incorporated by reference within that preliminary prospectus:

- the extent of future losses;
- the actual financial position and results of operations of the Company may differ materially from the expectations of management;
- the ability to obtain the capital required to fund development and operations;
- the ability of the Company to effectively manage its growth and operations;
- the development and growth of the medical marijuana industry in general;
- the competition with the marijuana industry in general, which involves companies with higher capitalization, more experienced management or which may be more mature as a business;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to develop and commercialize medical cannabis and adult use cannabis in the United States;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- the impact of legislative changes to the medical cannabis and adult use cannabis regulatory process;
- general public acceptance of the marijuana industry;
- the impact of changes in the number of marijuana users in the United States;
- the yield from agricultural operations producing the Company’s products; and
- the ability to obtain legal protection and protect the Company’s intellectual property rights and not infringe on the intellectual property rights of others.

These factors are not, and should not be construed as being, exhaustive.

Information contained in forward-looking statements in this presentation is provided as of the date of this presentation, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward-looking statements or the information contained in those statements.



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