



1933

INDUSTRIES

CSE: TGIF | OTCQX: TGIFF | 1933industries.com



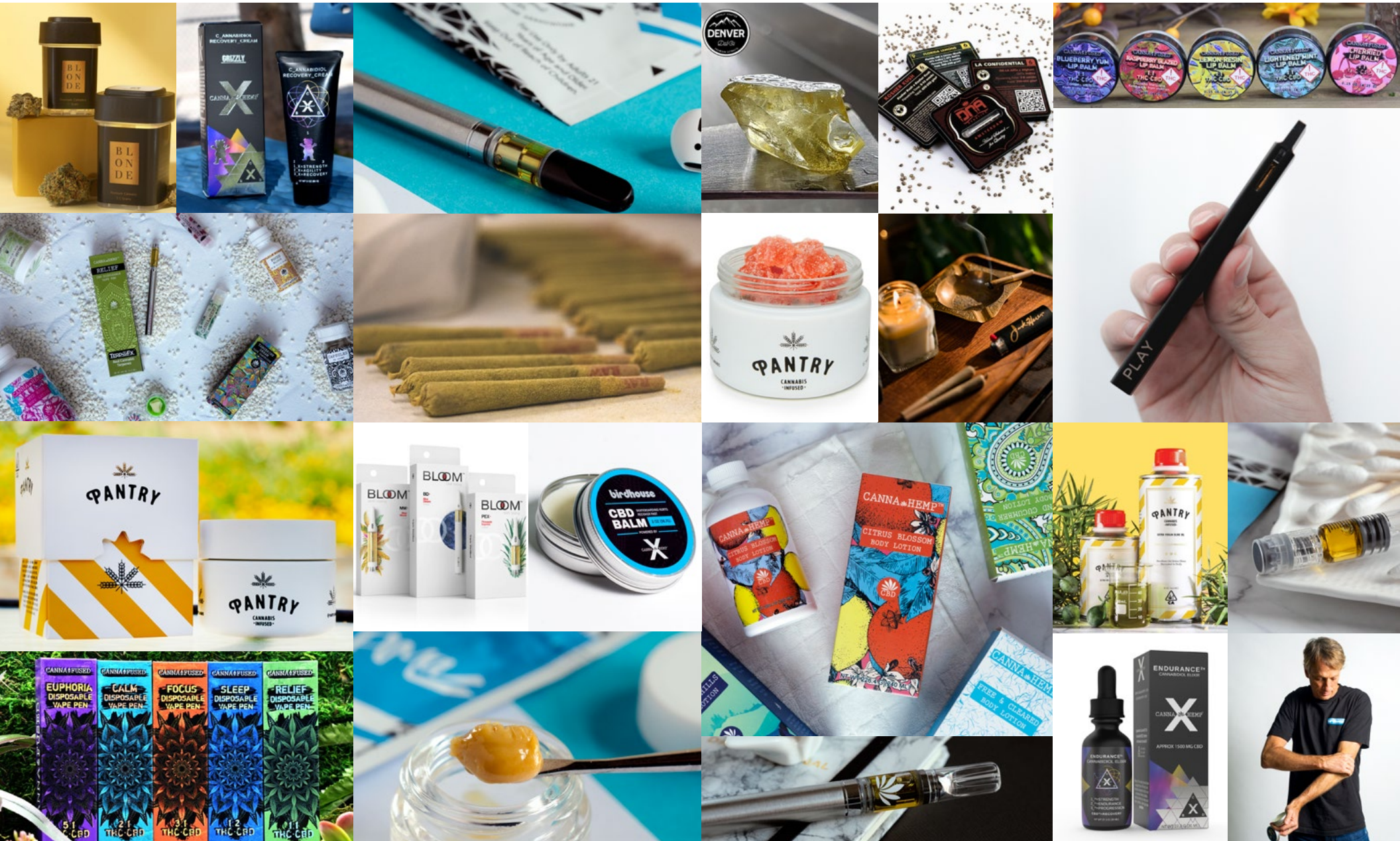
DISCLAIMER STATEMENTS

This presentation relates to an entity that is directly involved in the United States cannabis industry insofar as its business activities include the cultivation, production, manufacturing and distribution of cannabis and cannabis-related products where use of cannabis is legal for medical and/or adult use purposes, as applicable.

While some states in the United States have authorized the use and sale of cannabis, it remains illegal under federal law and the approach to enforcement of U.S. federal laws against cannabis is subject to change. Because the Company engages in cannabis-related activities in the United States, it assumes certain risks due to conflicting state and federal laws. The federal law relating to cannabis could be enforced at any time and this would put the Company at risk of being prosecuted and having its assets seized.

For these reasons, the Company's investments in the United States cannabis market may subject the Company to heightened scrutiny by regulators, stock exchanges, clearing agencies and other U.S. and Canadian authorities. There can be no assurance that this heightened scrutiny will not in turn lead to the imposition of certain restrictions on the issuer's ability to operate in the United States or any other jurisdiction. There are a number of risks associated with the business of the Company.

1933 INDUSTRIES





COMPANY OVERVIEW

1933 Industries is a vertically-integrated, growth-orientated company, focusing on the cultivation and manufacturing of cannabis consumer branded goods in a wide range of product formats.




Operating through two subsidiaries, the Company controls all aspects of the value chain with cultivation, extraction, processing, and manufacturing assets supporting its diversified portfolio of cannabis brands and licensing partners.

The Company owns 91% of Alternative Medicine Association, LC (AMA), and 100% of Infused MFG LLC.
















1933 Industries operates in the largest legal cannabis markets in the US as a multi-state operator in Nevada, Colorado and California.



MILESTONES | 2015 - 2018



2015 Milestones		
		AMA Becomes the first licensed cultivator to sell medicinal cannabis in Southern Nevada
2017		
 INFUSED & MFG	June	Acquisition of AMA and Infused complete
	June	TGIF begins trading as Friday Night Inc. on the Canadian Securities Exchange
	June	\$6.9 million private placement
	July	Company raises \$5.5 million via a convertible debenture placement
	October	\$1 million convertible debenture placement
	November	Land purchase in Clark County of 1.39 acres
	December	TGIF begins trading on the OTCQB market in the US
2018		
 	January	Land purchase for an additional 2.78 acres of land contiguous to new 67,750 sq. ft. cultivation building
	April	Licensing agreement with Grizzly Griptape, first collaboration with a pro-athlete
	April	Canna Hemp X™ CBD recovery cream launches
	May	Licensing agreement with Scotty Nguyen pro-poker player
 	June	Canna Hemp™ enters Colorado market with licensing agreement with Denver Dab Co
	June	Construction of purpose-built, state-of-the-art cultivation facility begins
	June	12,160 sq. ft. building purchased for future hemp extraction
	September	\$17.25 million financing closes
	September	Name change to 1933 Industries Inc. to reflect diversified business model
	December	Company graduates to OTCQX Market in the US

MILESTONES | 2019 & 2020

2019		Milestones
	January	Industrial hemp is legalized in the US
	March	Company announces \$4.5 million private placement
INFUSED ∞ MFG	March	Company purchases remaining 9% of Infused MFG subsidiary
	April	Collaboration with Birdhouse Skateboards™ to develop co-branded CBD products geared towards the action sports market
	April	Licensing agreement and strategic partnership with DNA Genetics
	April	Company launches hip hop artist Kurupt's Gotti's Gold products
	May	Sale of cultivation building and lease-back
	May	Management and Board changes - Chris Rebentisch new CEO, Ester Vigil new President
	July	AMA moves into new cultivation facility
	August	Management Agreement signed to enter California market
	August	AMA transfer plants to new facility and begins first growth cycle
BLONDE™	September	Licensing agreement for the launch of Blonde™ Cannabis in Nevada
	September	Company brings iconic Jack Herer Brand to Nevada
	September	Licensing agreement with PLUGplay for Nevada launch of unique vaporizer pod system
	October	Canna Hemp X™ announces launch of Birdhouse CBD Balm
	December	Company enters edible market with licensing agreement with The Pantry Company
2020		
BLOOM™	January	Bloom joins house of brands with new licencing deal for Nevada
	January	Company announces launch of California operation, for cultivation and manufacturing of house brands

BRANDS & BRAND PARTNERS






PROPRIETARY BRANDS

	<p>CANNAHEMP™ Pure • Enhanced • Proven</p>		<p>CANNAHEMP FUSED™</p>
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BRAND PARTNERS

 <p>Diversified Portfolio of Brands Cannabis products to growing US markets</p>	<p>birdhouse.</p>	<p>B L O N D E™</p>	<p>B L O O M™</p>	
	<p>GRIZZLY GRIP TAPE</p>	<p>JACK HERER™ BRANDS</p>		

BUSINESS MODEL

	Vertical Integration	Current	Highlight
	Cultivation	✓	#LasVegasOriginal Distinction of being the first licensed cultivator of medicinal cannabis in Las Vegas, one of the world's top canna-tourism destinations
	Extraction	✓	Branded THC Products AMA branded concentrates account for 70% of the company's THC business and are sold in licensed dispensaries in Nevada and soon in California
	CPG White Label Production	✓	Licensing Agreements Partnerships with best of breed names in place with Blonde™, Bloom™, Denver Dab Co., Grizzly Griptape, OG DNA Genetics, PLUGplay, The Pantry Company, The Original Jack Herer®
	CPG CBD Branded Goods	✓	Proprietary Hemp and CBD Infused Wellness Products Unique formulations developed in-house with verticals in pain management and action sport recovery that appeal to a broad consumer base
	CBD Co-Branded Products	✓	Licensing Agreements for the development of CBD co-branded products with Birdhouse Skateboards™ and OG DNA Genetics
	Product Diversification	✓	Over 100+ SKUs of THC and CBD branded products mitigates the risk of single product reliance
	Distribution	✓	Coast to Coast Distribution Established proprietary distribution channels for Canna Hemp™ line, sold to over 800 outlets across 46 US states. Distribution across California's extensive dispensary network
	Branding & Packaging	✓	Innovative Branding and Packaging Unique branding, packaging with significant brand presence and customer following
	Marketing	✓	In-house Marketing and Sales Unrivalled customer service and education offerings and specialized marketing
	E-commerce	✓	E-commerce Platform Online sales for CBD products
	CBD Extraction	✓	Wholesale Hemp-Derived CBD extracts CBD extraction services coming online to produce full spectrum oils, distillates & isolates
	Multi-State Operator	✓	Operating in the largest growth markets for cannabis in the US: Nevada (home base), California and Colorado
	Retail	✗	No retail locations

INVESTMENT HIGHLIGHTS

STRONG FINANCIAL POSITION

- Sales Revenues
 - ✓ 2017 - \$1 Million
 - ✓ 2018 - \$12.6 Million
 - ✓ **2019 - \$18 Million**
- \$15 Million Cash on hand (as per Q1 2020)
- \$61 Million Total Assets

BRAND OPERATOR

- Offering both leading in-house brands and portfolio of top third-party brands
- Operating in two sought-after verticals:
 - ✓ Cannabis-concentrate - largest market share in Nevada
 - ✓ CBD branded goods -diversified portfolio of products and brands selling across 46 US states

US FOCUSED OPERATIONS

- Nevada-based cultivation, production and manufacturing operations
- Huge market opportunity in Las Vegas, a global hub of adult-use cannabis tourism
- Cultivation and manufacturing expansion into California completed
- Pursuing new markets in Colorado and Arizona

VERTICAL INTEGRATION

- Advanced cultivation facilities
- Cannabis extraction
- Manufacturing of CBD wellness line
- Expanding distribution networks across the US
- Investing in infrastructure - new hemp processing facility

BUSINESS MODEL

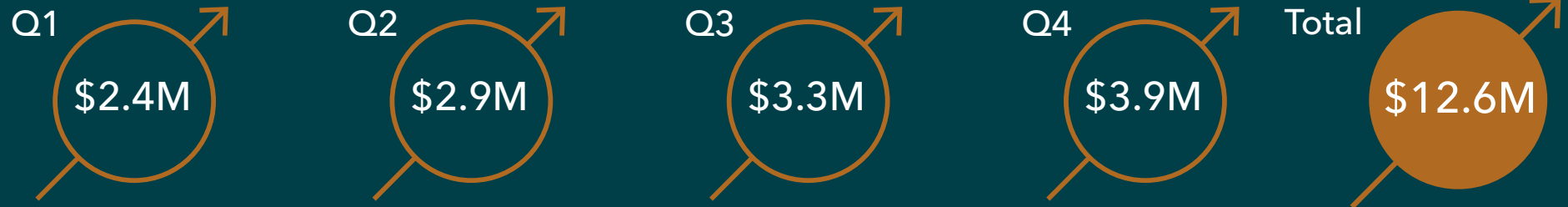
- Wholesaler - cannabis flower, concentrate products, oils and distillates
- White labelling under licensing agreements
- Co-branded product development
- E-commerce platform

CAPITAL MARKETS

- Operational expertise with cannabis industry and public market professionals
- US/Canada exposure - Canadian listed, OTC QX trading
- \$35.75 Million financing to date

STEADY REVENUE GROWTH

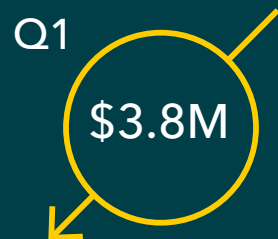
→ 2018



→ 2019



→ 2020



CAPITAL MARKETS

1933 INDUSTRIES CAPITALIZATION	
Issued & Outstanding	285,478,539
Warrants Outstanding	50,849,666
Stock Options	23,126,666
STOCK EXCHANGES	
USA	OTCQX: TGIFF
Canada	CSE: TGIF
INDICES	
CSE25 Index	
HORIZONS Emerging Marijuana Growers Index ETF	HMJR
OTCQX Composite	
OTCQX Cannabis Index	OTCQXMJ
ANALYST COVERAGE	
Canaccord Genuity	Bobby Burleson Jonathan DeCoursey
Cascend Securities	Eric Ross

As of Dec 31/19

EXPERIENCED MANAGEMENT TEAM WITH DEEP CANNABIS EXPERIENCE



CHRIS REBENTISCH
Chief Executive Officer
Infused MFG Founder



STEVE RADUSCH
Chief Financial Officer



ESTER VIGIL
President



CALEB ZOBRIST
Executive Vice President

BOARD OF DIRECTORS



TERRY TAOUSS, JD
Chairman



CHRIS REBENTISCH



MARK BAYNES



BRIAN FARRELL, CA



D. RICHARD SKEITH,
BA/JD



Lisa Capparelli

STRATEGIC ADVISOR



PAUL ROSEN



BRANDS | ALTERNATIVE MEDICINE ASSOCIATION



Brand	AMA
Product Line	Craft flower Concentrates: Shatter, Crumble, Batter, Sugar Wax, Diamonds
Established	2015 - First licensed cultivator in Southern Nevada
Location	Las Vegas
Footprint	67,750 sq. ft. state-of-the-art indoor cultivation facility
Canopy	40,000 sq. ft.
Production Capacity	700 lbs./month
Extraction	12,000 sq. ft. facility
Sales Model	Wholesaler of craft cannabis flower and extensive line of branded concentrates
Expansion	10,000 sq. ft. cultivation facility in Los Angeles complete
Revenue Fiscal 2019	\$8.1 M

BRANDS | AMA CANNABIS CONCENTRATES

SHATTER



CRUMBLE



BATTER



SUGAR WAX



DIAMONDS



BRANDS | INFUSED MANUFACTURING



CANNAHEMP™
Pure • Enhanced • Proven

Brand	Canna Hemp™
Product Line	Vape Pens, Vape Cartridges, Relief Cream, Lip Balms, Elixirs, Body Lotions
Established	2017 manufacturer of proprietary formulations for hemp-based, CBD-infused portfolio of wellness products.
Location	Las Vegas
Footprint	14,000 sq. ft. manufacturing facility
Sales Model	Wholesale accounts across the US/Direct to consumer E-commerce
Expansion	10,000 sq. ft. manufacturing facility in Los Angeles complete
Revenue Fiscal 2019	\$9.9 M

BRANDS | CANNA FUSED™



CANNA FUSED™

Brand	Canna Fused™
Product Line	<ul style="list-style-type: none"> • Vape Pens, • Vape Cartridges, • Relief Cream, • Lip Balms, • Elixirs, • Body Lotions
Brand Focus	Product line is made with both THC and CBD extracts with range of ratios that allow the consumer to experience the 'entourage' effect of the two cannabinoids together.
Product Highlights	<ul style="list-style-type: none"> • Natural ingredients • Nanoparticulated CBD • Bioavailability • Vegan-friendly • Third-party lab tested
Market	Nevada, Colorado, California



Brand	Canna Hemp X™
Product Line	<ul style="list-style-type: none"> • Recovery Cream • Lip Balms • Recovery and Endurance Elixirs
Strategic Partner	Grizzly Griptape, founded by professional skateboarder Torey Pudwill
Brand Focus	Product line specifically targeted to the action sports segment. The topical relief and recovery line was designed for today's on-the-go athlete offering a natural choice for recovery and endurance.
Product Highlights	<ul style="list-style-type: none"> • 100% legal, certified cannabidiol (CBD) and THC-Free. • Nanoparticulated CBD • Bioavailability • Vegan-friendly • Third-party lab tested
Market	Sold across the United States

BRANDS | BIRDHOUSE CBD BALM BY CANNA HEMP X™



DAVID LOY



CLIVE DIXON



TONY HAWK



SHAWN HALE



CLINT WALKER

birdhouse

Brand	Birdhouse CBD Balm by Canna Hemp X™
Product Line	Recovery Cream
Strategic Partner	Birdhouse Skateboards™ founded by professional skateboarder and entrepreneur Tony Hawk
Brand Focus	Skateboarding Hurts. Recover Fast. Product line specifically targeted to the action sports segment. Developed in collaboration with Birdhouse Skateboards™, the fast-acting balm is a must-have for athletes in need of quick results—whether it's before, during or after exercise.
Product Highlights	<ul style="list-style-type: none"> • 100% legal, certified cannabidiol (CBD) and THC-Free • Nanoparticulated CBD • Bioavailability • Vegan-friendly • Third-party lab tested
Market	Sold across the United States

BRANDS | BLOOM



BLOOM™

Licensing Partner	The Bloom Brand
Licensed Territory	Nevada
Length of Agreement	One year (Dec 2019)
Product Line	<ul style="list-style-type: none"> • Bloom™ Vape - Original vapor method available in a 500mg cartridge • Bloom™ One - Disposable vapor method providing the same flavorful experience in a smaller, 350mg preloaded, disposable package • Bloom™ Dart - Pod vapor method includes CCELL's advanced ceramic heating elements for greater oil absorption • Bloom™ Drop - Oil infusion method comes with 800mg of oil with pre-activated THC. The oil can be added to flower, dabs or for infusing food for instant effects • Bloom™ Kit - Pocket-sized vape battery for Bloom cartridges, featuring a sleek buttonless design, which activates as one inhales
Market	Sold in over three hundred licensed retailers in California, Nevada, Washington and New Mexico, with further expansion planned for new markets in Oklahoma, Massachusetts and Canada.

BRANDS | BLONDE™ CANNABIS



BLONDE™

Licensing Partner	Blonde™ Cannabis
Licensed Territory	Nevada, California
Length of Agreement	One year (Sept 2019)
Product Line	<p>Luxury cannabis products that provide a remarkable user experience</p> <ul style="list-style-type: none"> • Flower • Live resin disposable vape pens • Live resin vape cartridges • Pre-rolls
Brand Focus	Premium products that deliver the highest quality all-natural cannabis consistently, with a process that is as true to the whole plant as possible.
Market	California, Nevada

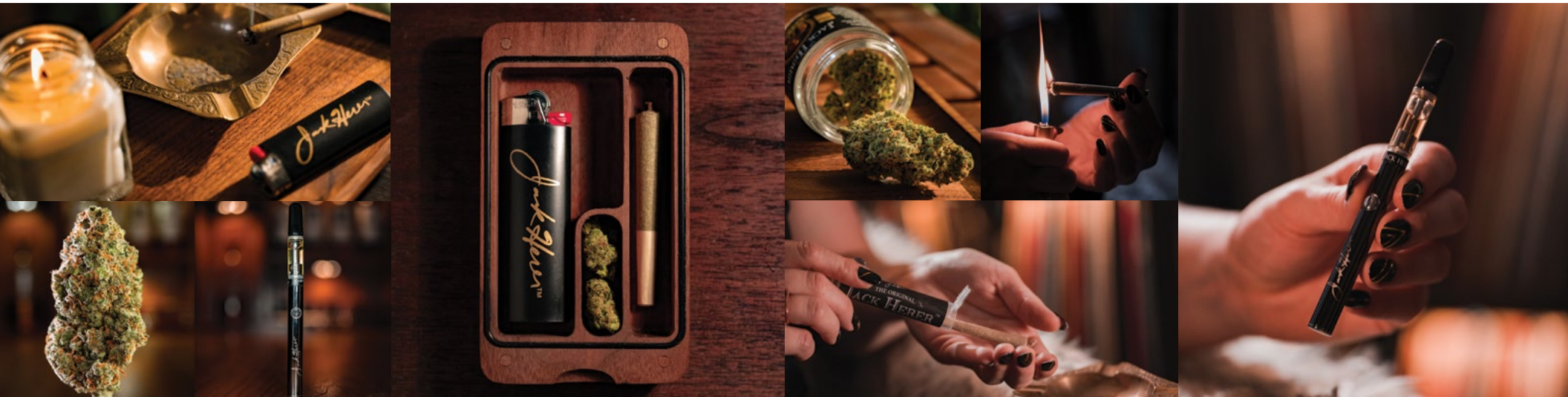


Licensing Partner	Denver Dab Co.
Licensed Territory	Nevada
Length of Agreement	2018 - 2020 (Aug)
Product Line	<ul style="list-style-type: none"> • Flower • Disposable vape pens • Vape cartridges • Pre-rolls • Diamonds
Brand Focus	Leading concentrate producer in Colorado, providing the most pure, highest quality concentrates, while empowering consumers with knowledge of the significant effects of cannabis extracts. Denver Dab Company is widely recognized as the cleanest, highest quality concentrate company in all of Colorado.
Product Highlights	<ul style="list-style-type: none"> • 100% pure raw materials • Free of dyes, cutting agents, molds and pesticides • Biodegradable plastic packaging with UV coating
Market	Colorado, Nevada



Licensing Partner	DNA Genetics
Licensed Territory	Nevada
Length of Agreement	Two years (April 2019) for THC products One year (Dec 2019) for CBD products
Product Line	Line of co-branded products
Brand Focus	DNA has developed expertise in the research and development of cannabis genetics including the breeding, growing, phenotyping and processing of cannabis.
Product Highlights	For more than 15 years, genetics bred by DNA have won more than 200 awards in all categories at the most prestigious cannabis events around the world, making DNA a global standard in breeding and growing truly best-in-class strains.
Market	United States, International

BRANDS | JACK HERER BRANDS™



JACK HERER™
BRANDS

Licensing Partner	Jack Herer Brands™
Licensed Territory	Nevada
Length of Agreement	One year (Sept 2019)
Product Line	<ul style="list-style-type: none"> • Flower • Pre-rolls • Vape cartridges • Concentrates
Brand Focus	Jack Herer Brands™ products represent true craftsmanship, with small batch, top shelf, award-winning flower and concentrates.
Brand Recognition	Created in the Netherlands in the mid-1990s and recognized world-wide, Jack Herer is a sativa-dominant hybrid cannabis strain well-known for its quality and potency. Winner of several awards, including the 7th High Times Cannabis Cup, the strain was named after the "Emperor of Hemp" Mr. Jack Herer. Bestselling author of <i>The Emperor Wears No Clothes</i> , Mr. Herer was an American cannabis decriminalization activist often credited for forging the marijuana legalization movement.
Market	United States, International

BRANDS | PLUGplay



Licensing Partner	PLUGplay
Licensed Territory	Nevada
Length of Agreement	One year (Sept 2019)
Product Line	<p>PLUG is the premium distillate vape cartridge in the DNA (original strains) and Exotic (natural flavors) lines.</p> <p>Play Standing out among other vapes, Play is the battery that offers easy access to cannabis concentrates.</p>
Brand Focus	Extraction artists committed to crafting premium distillate concentrates with reliable long lasting batteries and hardware that provides consumers discreet and easy access to wellness. The combination of superior oils and long-lasting batteries makes a winning combination.
Market	California, Nevada

BRANDS | PANTRY



Licensing Partner	Pantry
Licensed Territory	Nevada
Length of Agreement	One year (Dec 2019)
Product Line	<ul style="list-style-type: none"> • Cannabis Infused Peach Pate de Fruit • Cannabis Infused Frankies 457 Olive Oil Ganache Bonbon • Cannabis Infused Gianduja Ganache Bonbon • Cannabis Infused Tiramisu Ganache Bonbon • Cannabis Infused Cacao Keto Bites
Brand Focus	Pantry is a premium cannabis-infused food brand created with an emphasis on all-natural ingredients, without preservatives and artificial flavours. Pantry has partnered with award-winning chefs to create a unique line of products for health-conscious and discerning palates.
Market	California, Nevada

IN THE MEDIA

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BEST IN STATE: THE TOP STATE-SPECIFIC CANNABIS PRODUCTS AND EXPERIENCES OF 2018

Part 7, Best in State: 2018's Top Cannabis in Nevada

Best Topical: Canna Hemp CBD Relief Cream

Whispered about among cannabis client specialists at nearly every Nevada dispensary I have visited, Canna Hemp Relief felt like a magic potion that was perpetually out of my reach. I'd ask about the cannabis-based topical products that were available, inquire about which ones they would recommend, and in the midst of their list, a pause. "Oh, but Canna Hemp Relief"... And I'd lose whomever it was in a private reverie. Turns out they had just sold the last one in stock, and I'd be left wishing I could find some. What was the big?

When I finally laid hands on it, I understood the hype. Canna Hemp CBD Relief Cream relieves pain through a cool, rejuvenating sensation, and the light formula means your skin just soaks it up. Inflammation above and below the dermis is calmed and soothed with cannabis derived terpenes and organic botanical oils like rosemary and eucalyptus.

Herb READ WATCH SHOP LEARN PRODUCTS STRAINS

Herb's Guide To The Best Cannabis Products On The Planet

The Best Topicals For Pain

Canna Hemp X's Recovery Cream- CBD Fit Recovery

TRENDING NEWS

The Best CBD Water for Chilling Out and Staying Hydrated

Save yourself a trip to the chiropractor's office with Canna Hemp X's Recovery Cream. From skateboarders to basketball players, Canna Hemp X's Recovery Cream from CBD Fit Recovery is one of the best cannabis products for athletes of any kind. Not only will it work to erase bruises faster, but it will also relieve inflammation, muscle spasms, cramps, and pre and post workout soreness. It does this without any of the nasty side effects of pain pills.

If you want both hot and cold all-natural therapy, Canna Hemp X's Recovery Cream is undoubtedly it. Each bottle has 317mg of CBD, in addition to essential organic eucalyptus, peppermint, and rosemary oils for a light scent. All ingredients are organic, gluten-free and non-GMO.

AS SEEN IN

2019 Academy Awards Oscar Gift Lounge



FORWARD-LOOKING STATEMENTS

Certain information contained in this presentation constitutes “forward-looking information” within the meaning of applicable Canadian securities legislation. The use of any of the words “anticipate”, “continue”, “estimate”, “intend”, “potential”, “expect”, “may”, “will”, “project”, “proposed”, “should”, “believe” and similar expressions are intended to identify forward-looking information. These statements are not guarantees of future performance and involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking information. In addition, this presentation may contain forward-looking information attributed to third party industry sources. The Company believes that the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information included in this presentation should not be unduly relied upon. Such information speaks only as of the date of this presentation or such other date indicated herein.

In particular, this presentation contains forward-looking information pertaining to the following:

- the Company’s intention to grow its business and operations;
- expectations with respect to future financial projections;
- the requirement for, and the Company’s ability to obtain, future funding on favourable terms or at all;
- market competition and agricultural advances of competitive products;
- the Company’s expectations regarding the timing for availability of the Company’s products and acceptance of its products by the market;
- the Company’s strategy to develop new products and to enhance the capabilities of existing products;
- the Company’s plans to market, sell and distribute its products; and
- the Company’s plans in respect of strategic partnerships for research and development.

In making the forward-looking statements included in this presentation, the Company has made various material assumptions, including but not limited to (i) obtaining necessary regulatory approvals; (ii) that regulatory requirements will be maintained; (iii) general business and economic conditions; (iv) the Company’s ability to successfully execute its plans and intentions; (v) the availability of financing on reasonable terms; (vi) the Company’s ability to attract and retain skilled staff; (vii) market competition; (viii) the products and services offered by the Company’s competitors; and (ix) that the Company’s current relationships with its suppliers, service providers and other third parties will be maintained.

The Company’s actual results could differ materially from those anticipated in such forward-looking information as a result of the risk factors set forth below and in the Company’s preliminary prospectus and the documents incorporated by reference within that preliminary prospectus:

- the extent of future losses;
- the actual financial position and results of operations of the Company may differ materially from the expectations of management;
- the ability to obtain the capital required to fund development and operations;
- the ability of the Company to effectively manage its growth and operations;
- the development and growth of the medical marijuana industry in general;
- the competition with the marijuana industry in general, which involves companies with higher capitalization, more experienced management or which may be more mature as a business;
- the ability to capitalize on changes to the marketplace;
- the ability to comply with applicable governmental regulations and standards;
- the ability to develop and commercialize medical cannabis and adult use cannabis in the United States;
- the ability to attract and retain skilled and experienced personnel;
- the impact of changes in the business strategies and development priorities of strategic partners;
- the impact of legislative changes to the medical cannabis and adult use cannabis regulatory process;
- general public acceptance of the marijuana industry;
- the impact of changes in the number of marijuana users in the United States;
- the yield from agricultural operations producing the Company’s products; and
- the ability to obtain legal protection and protect the Company’s intellectual property rights and not infringe on the intellectual property rights of others.

These factors are not, and should not be construed as being, exhaustive.

Information contained in forward-looking statements in this presentation is provided as of the date of this presentation, and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information or future events or results, except to the extent required by applicable securities laws. Accordingly, potential investors should not place undue reliance on forward-looking statements or the information contained in those statements.



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